



Virginia Green Hotels & Lodging Facilities



Richmond Marriott Richmond, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Richmond Marriott

Richmond Marriott decided to go green "to promote sustainability, reduce our carbon footprint, and be responsible corporate citizens".

Virginia Green Activities

This facility pledges that they:

Offer optional linen service

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train housekeeping staff on our process for optional linen service
- Track optional linen participation rate
- Purchase water- and energy-efficient washers and dryers
- Use non-phosphate, non-toxic and biodegradable laundry detergents
- Minimize the use of bleach and chlorinated chemicals

Recycle

- Aluminum cans
- Newspaper

- Printer/ copy machine toner cartridges
- Cardboard

Reduce solid waste

- Track overall solid waste costs
- Instruct housekeeping staff to save and reuse unopened items
- Recycle fryer grease
- Donate excess food from events
- Have an effective food inventory control system to minimize waste
- Use disposable foodservice items that are made from recycled content
- Use non-bleached napkins and coffee filters
- Use water pitchers to minimize the use of single-use bottles
- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper-towels and toilet paper
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible
- Install carpet with sustainable or recycled content and low-VOC adhesives
- Use reused building materials or those from sustainable sources
- Use latex, low or no-VOC paints
- Properly recycle and/or dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping
- Other Activities: Use a nutrient management plan that minimizes the use of fertilizers.

Use water efficiently

- Track overall water usage and wastewater costs
- Have established a numeric goal to reduce water consumption over time
- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Have installed low flow faucets and showerheads (use less than 2.5 gallons per minute)
- Have installed low flow toilets (use 1.6 gallons per flush or less)
- Have installed automatic faucets or toilets in public restrooms
- Use microfiber technology mops
- Have landscaping that utilizes native species
- Use rain gauges and water meters and only irrigate when necessary
- Have minimized our lawn area

Conserve energy

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities within the past 12 months
- Calculate the environmental impacts of the facility's energy usage by using a pollution calculator

- Use ENERGY STARs Benchmarking Tools for the Hospitality Industry
- Have installed ENERGY STAR-rated windows and doors
- Regularly perform preventative maintenance on HVAC system
- Have installed a high efficiency HVAC system
- Use natural lighting (i.e., open draperies and raise shades whenever adequate light from windows is available)
- Have installed high efficiency fluorescent ballasts and lamps (T-5 and T-8)
- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)

Offer a green events package

- Include the availability of "green meetings/conferences" in marketing packages (see the factsheet on Environmentally-Responsible Conferences & Events)



For more information on **Richmond Marriott**, see www.marriot.com/ricdt or contact Leigh Robinson at lrobin@whitelodging.com or 804-343-6902.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



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