



# Virginia Green Hotels & Lodging Facilities



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## Microtel Inn & Suites by Wyndham of Harrisonburg Harrisonburg, VA



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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## Microtel Inn & Suites by Wyndham of Harrisonburg

Built in 2011, Microtel offers nearly 200 guest rooms and is co-located with the Blue Ridge Events Center, which is also registered as a Virginia Green Conference Center. Microtel Harrisonburg is less than 2 miles from James Madison University.

To minimize our impacts on the environment and to appeal to our customers who care about recycling and the environment.

We purchase Green Power through our utility and we have an electric car charging station!

### Virginia Green Activities

#### This facility pledges that they:

##### Offer optional linen service

- Have signage in each guest room explaining the linen reuse procedures
- Train housekeeping staff on our process for optional linen service
- Minimize the use of bleach and chlorinated chemicals
- Other Activities: We are in process of upgrading our laundry systems

##### Recycle

- Have in place clearly marked recycling bins or provide convenient drop-off locations for guests to recycle:

- Glass Bottles
- Plastic Bottles
- Aluminum cans
- Steel cans
- Newspaper
- Office paper

Other items recycled by the facility:

- Printer/ copy machine toner cartridges
- Cardboard

### **Reduce solid waste**

- Track overall solid waste costs
- Have a numeric goal to reduce overall materials that go to the landfill
- Instruct housekeeping staff to save and reuse unopened items
- Have an effective food inventory control system to minimize waste
- Use disposable foodservice items that are made from renewable materials (not petroleum-based)
- Use disposable foodservice items that are made from recycled content
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles
- Purchase recycled-content paper-towels and toilet paper
- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Purchase recycled paper with a high-percentage recycled content
- Use electronic correspondence and forms when possible
- Use green cleaning products that are dispensed in bulk
- Use latex, low or no-VOC paints
- Re-use paint thinners
- Properly recycle and/or dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping

### **Use water efficiently**

- Track overall water usage and wastewater costs
- Perform preventative maintenance to stop drips and leaks
- Have installed low flow faucets and showerheads (use less than 2.5 gallons per minute)
- Have installed low flow toilets (use 1.6 gallons per flush or less)
- Have installed automatic faucets or toilets in public restrooms
- Have landscaping that utilizes native species
- Have minimized our lawn area

## Conserve energy

- Track overall energy bills
- Have individual thermostats for each room; ensure they are correctly adjusted
- Have installed ENERGY STAR-rated windows and doors
- Regularly perform preventative maintenance on HVAC system
- Have installed a high efficiency HVAC system
- Keep office doors and windows closed if HVAC system is on
- Use natural lighting (i.e., open draperies and raise shades whenever adequate light from windows is available)
- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed high efficiency fluorescent ballasts and lamps (T-5 and T-8)
- Have installed compact fluorescent light bulbs in all rooms and canned lighting
- Have installed LED Exit Signs
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)
- Use ENERGY STAR qualified office equipment (computers, monitors, copiers, printers, etc.)
- Purchase Green Power from utility

## Offer a green events package

- Include the availability of "green meetings/conferences" in marketing packages (see the factsheet on Environmentally-Responsible Conferences & Events)



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For more information on **Microtel Inn & Suites by Wyndham of Harrisonburg**, see [www.microtelinn.com/h](http://www.microtelinn.com/h) [www.microtelinn.com/hotels/virginia/harrisonburg/microtel-inn-and-suites-harrisonburg/hotel-overview](http://www.microtelinn.com/hotels/virginia/harrisonburg/microtel-inn-and-suites-harrisonburg/hotel-overview) or contact Ray Pahtel at [microtelhva@gmail.com](mailto:microtelhva@gmail.com) or 540-437-3777.

For more information on the Virginia Green program,  
see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



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