



Virginia Green Conference Centers Profile:

Hyatt Fairfax

12777 Fair Lakes Circle
Fairfax

"Treat clients and colleagues to luxury accommodations and world-class service at our newly renovated Northern Virginia meeting facility. No matter what type of event you envision, you'll find exactly what you need in the refined venues of our conference hotel. From small board meetings to grand celebratory banquets, we offer a wide array of amenities to meet your requirements"

Green Statement: "At Hyatt Hotels and Resorts, we have the same commitment to caring for the earth as we do to caring for our guests. Which is why when you commit to "Meet and Be Green," you're ensuring your meeting has less impact on the environment. We believe that Great Happens when Green Happens. "

CORE ACTIVITIES for Green Conference Centers

Recycling. All conference centers must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans and plastic bottles. Recycling of steel cans, cardboard, office paper, and composting of waste foods are encouraged as well. This facility pledges that they:

- Provide the opportunity for guests to recycle: plastic bottles, aluminum cans, newspaper, office paper
- Have recycling bins
- Also recycle office paper, toner cartridges, electronic equipment



Minimization of Disposable Food Service Products. All conference centers are required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, you are encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items made from bio-based materials, renewable materials
- Use disposable foodservice items that are made with recycled content

Solid Waste Reduction. All conference centers must be actively working to reduce their solid waste generation. This facility pledges that they:

Kitchen (or meetings/events)

- Recycle fryer grease and/or filter grease prior to recycling
- Have an effective food inventory control to minimize waste

Dining room (or meetings/events)

- Use cloth napkins

- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles

Restrooms

- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper towels and toilet paper

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Use refillable pens and toner cartridges
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Building and grounds

- Use green cleaning products that are dispensed in bulk

Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Have established a numeric goal to reduce water consumption over time

Activities indoors

- Use water-flow metering to discover leaks and areas of high use

Activities outdoors

- Have an effective landscape management plan which utilizes metering and rain gauges, and minimizes lawn areas
- Have an effective storm water management plan which includes minimization of impervious areas (paving, concrete, etc.)



Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have established a numeric goal to reduce energy usage over time

Heating and cooling

- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed in HVAC system is on

Green Events Package. The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages

For more information on Hyatt Fairfax, see www.fairlakes.hyatt.com or contact Ti Beri at Ti.Beri@Hyatt.com or 703-653-6120.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Conference Centers** have been thoughtfully planned and designed to minimize their impacts on the environment. This conference center has met the established "core activities" for **Green Conference Centers** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.viriniagreentravel.org or <http://staging.deq.virginia.gov/Programs/PollutionPrevention/VirginiaGreen.aspx>.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

