



Virginia Green Hotels & Lodging Facilities



Holiday Inn Oceanside Virginia Beach, VA

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Holiday Inn Oceanside

An Oceanfront hotel with 149 guest rooms along with a lobby bar and full service restaurant

Our Hotel, Ownership Group and Management Company are all focused on reducing our footprint because of our local community, staff and our repeat guests. Which leads us to our concern about the beach area and what the future will look like.

Our Management Company, Crestline Hotels and Resorts has designed and established EarthPact. The EarthPact Mission Statement is: As a Crestline Hotel, we are dedicated to facilitating global change. We are empowering every Crestline associate to drive us towards our goal of being a premier leader in environmentally responsible lodging. Significant changes must be made to ensure that we are doing everything in our power to aid in the global effort for environmental change.

Virginia Green Activities

This facility pledges that they:

Offer optional linen service

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train housekeeping staff on our process for optional linen service
- Purchase water- and energy-efficient washers and dryers
- Minimize the use of bleach and chlorinated chemicals

Recycle

- Have in place clearly marked recycling bins or provide convenient drop-off locations for guests to recycle:

- Glass Bottles
- Plastic Bottles
- Aluminum cans
- Cardboard
- Fluorescent lamps
- Electronics equipment such as computers, etc.
- Other Activities: Waste Management

Reduce solid waste

- Track overall solid waste costs
- Instruct housekeeping staff to save and reuse unopened items
- Have an effective food inventory control system to minimize waste
- Do not use any disposable containers, dishware, cutlery, or cups
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles
- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper-towels and toilet paper
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase recycled paper with a high-percentage recycled content
- Use electronic correspondence and forms when possible
- Use green cleaning products that are dispensed in bulk
- Use reused building materials or those from sustainable sources
- Properly recycle and/or dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping

Use water efficiently

- Track overall water usage and wastewater costs
- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Have installed high efficiency dishwashers
- Have installed low flow faucets and showerheads (use less than 2.5 gallons per minute)
- Have installed low flow toilets (use 1.6 gallons per flush or less)
- Have installed automatic faucets or toilets in public restrooms
- Have landscaping that utilizes native species
- Have minimized our lawn area

Conserve energy

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities within the past 12 months
- Have established a numeric goal to reduce energy usage over time

- Have individual thermostats for each room; ensure they are correctly adjusted
- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed if HVAC system is on
- Use natural lighting (i.e., open draperies and raise shades whenever adequate light from windows is available)
- Use occupancy sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed compact fluorescent light bulbs in all rooms and canned lighting
- Have installed LED Exit Signs
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Have adopted a policy/practice to minimize the use of lighting during night cleaning
- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used



For more information on **Holiday Inn Oceanside**, see www.holidayInnoceanside.com or contact Joe Hemerka at joe.hemerka@crestlinehotels.com or 757-491-1500.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

