



Virginia Green Hotels & Lodging Facilities



Four Points by Sheraton Richmond Richmond, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Four Points by Sheraton Richmond

We are a full service hotel located in Midlothian just 20 minutes from downtown Richmond.

We are a part of Starwood Hotels.

We enjoy buying locally grown produce and vegetables.

For more 'green' specific information : www.fourpointsrichmond.com

Virginia Green Activities

This facility pledges that they:

Offer optional linen service

- Have signage in each guest room explaining the linen reuse procedures
- Train housekeeping staff on our process for optional linen service

Recycle

- Have in place clearly marked recycling bins or provide convenient drop-off locations for guests to recycle:
- Glass Bottles
- Plastic Bottles
- Newspaper

- Office paper

Other items recycled by the facility:

- Printer/ copy machine toner cartridges
- Batteries
- Electronics equipment such as computers, etc.

Reduce solid waste

- Use bulk soap dispensers instead of individual soaps/shampoos in guest rooms
- Use refillable shampoo bottles rather than single-use bottles
- Use cloth napkins
- Use water pitchers to minimize the use of single-use bottles

Use water efficiently

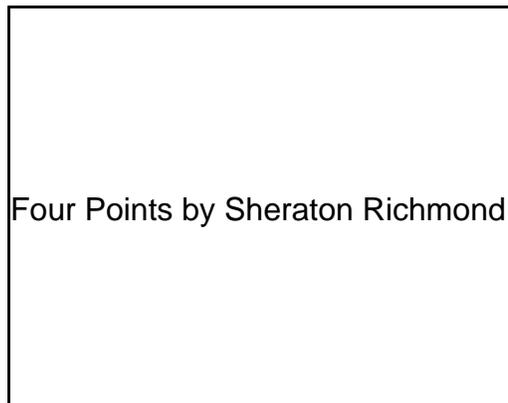
- Perform preventative maintenance to stop drips and leaks
- Have installed waterless urinals
- Have installed automatic faucets or toilets in public restrooms

Conserve energy

- Track overall energy bills
- Have individual thermostats for each room; ensure they are correctly adjusted
- Use natural lighting (i.e., open draperies and raise shades whenever adequate light from windows is available)
- Use occupancy sensors to turn on/off lights

Offer a green events package

- Include the availability of "green meetings/conferences" in marketing packages (see the factsheet on Environmentally-Responsible Conferences & Events)



For more information on **Four Points by Sheraton Richmond**, see www.fourpointsrichmond.com or contact Kevin Miller at robert.reed@smi-hotelgroup.com or 804-323-1144.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

