



Virginia Green Hotels & Lodging Facilities



Four Points by Sheraton Richmond Airport Henrico, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Four Points by Sheraton Richmond Airport

Hotel

Virginia Green Activities

This facility pledges that they:

Offer optional linen service

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train housekeeping staff on our process for optional linen service
- Minimize the use of bleach and chlorinated chemicals

Recycle

- Have in place clearly marked recycling bins or provide convenient drop-off locations for guests to recycle:
 - Glass Bottles
 - Plastic Bottles
 - Aluminum cans
 - Newspaper

- Office paper

Other items recycled by the facility:

- Printer/ copy machine toner cartridges
- Cardboard

Reduce solid waste

- Use bulk soap dispensers instead of individual soaps/shampoos in guest rooms
- Instruct housekeeping staff to save and reuse unopened items
- Donate excess food from events
- Have an effective food inventory control system to minimize waste
- Use disposable foodservice items that are made from recycled content
- Use cloth napkins
- Use water pitchers to minimize the use of single-use bottles
- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper-towels and toilet paper
- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Use refillable pens and toner cartridges
- Purchase recycled paper with a high-percentage recycled content
- Use electronic correspondence and forms when possible
- Use latex, low or no-VOC paints
- Properly recycle and/or dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping

Use water efficiently

- Perform preventative maintenance to stop drips and leaks
- Have installed low flow faucets and showerheads (use less than 2.5 gallons per minute)
- Have installed low flow toilets (use 1.6 gallons per flush or less)
- Have installed automatic faucets or toilets in public restrooms

Conserve energy

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities within the past 12 months
- Have established a numeric goal to reduce energy usage over time
- Use ENERGY STARs Benchmarking Tools for the Hospitality Industry
- Have individual thermostats for each room; ensure they are correctly adjusted
- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed if HVAC system is on

- Use natural lighting (i.e., open draperies and raise shades whenever adequate light from windows is available)
- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed high efficiency fluorescent ballasts and lamps (T-5 and T-8)
- Have installed compact fluorescent light bulbs in all rooms and canned lighting
- Have installed LED Exit Signs
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Have adopted a policy/practice to minimize the use of lighting during night cleaning
- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used
- Are working to or have achieved LEED-EB (existing building) certification through operational changes and renovations

Offer a green events package

- Include the availability of "green meetings/conferences" in marketing packages (see the factsheet on Environmentally-Responsible Conferences & Events)



For more information on **Four Points by Sheraton Richmond Airport**, see www.fourpoints.com/richmondair or www.fourpoints.com/richmondairport or contact Craig Burks at craig.burks@fourpointsrichmondairport.com or 804-226-4300.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.



