



Virginia Green Hotels & Lodging Facilities



Fieldstone Farm B&B Hillsboro, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Fieldstone Farm B&B

Fieldstone Farm sits on 32 acres of woodlands and meadow with beautiful Blue Ridge Mountain vistas. While conveniently in the small town of Hillsboro and just an hour from DC, the Farm provides the perfect getaway or meeting place.

Virginia Green Activities

This facility pledges that they:

Offer optional linen service

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train housekeeping staff on our process for optional linen service
- Purchase water- and energy-efficient washers and dryers
- Use non-phosphate, non-toxic and biodegradable laundry detergents
- Minimize the use of bleach and chlorinated chemicals
- Use an ozone laundry system that greatly minimizes the need for detergents and saves water

Recycle

- Have in place clearly marked recycling bins or provide convenient drop-off locations for guests to recycle:

- Glass Bottles
- Plastic Bottles
- Aluminum cans
- Steel cans
- Newspaper
- Office paper

Other items recycled by the facility:

- Printer/ copy machine toner cartridges
- Cardboard
- Fluorescent lamps
- Batteries
- Electronics equipment such as computers, etc.

Reduce solid waste

- Use bulk soap dispensers instead of individual soaps/shampoos in guest rooms
- Use refillable shampoo bottles rather than single-use bottles
- Instruct housekeeping staff to save and reuse unopened items
- Recycle fryer grease
- Donate excess food from events
- Use cloth napkins
- Use reusable coffee filters
- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- Use bulk soap dispensers in public restrooms
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase recycled paper with a high-percentage recycled content
- Use electronic correspondence and forms when possible
- Use green cleaning products that are dispensed in bulk
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping

Use water efficiently

- Track overall water usage and wastewater costs
- Have established a numeric goal to reduce water consumption over time
- Perform preventative maintenance to stop drips and leaks
- Have installed high efficiency dishwashers
- Have landscaping that utilizes native species
- Have minimized our lawn area

- Have installed cisterns
- Maintain vegetative buffers around streams and ponds
- Use a nutrient management plan that minimizes the use of fertilizers

Conserve energy

- Track overall energy bills
- Have established a numeric goal to reduce energy usage over time
- Have installed ceiling fans
- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed if HVAC system is on
- Use natural lighting (i.e., open draperies and raise shades whenever adequate light from windows is available)

Offer a green events package

- Include the availability of "green meetings/conferences" in marketing packages (see the factsheet on Environmentally-Responsible Conferences & Events)



For more information on **Fieldstone Farm B&B**, see fieldstoneva.com or contact Amy Marasco Newton at amymarasconewton@hotmail.com or 540-668-7400.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

