



Virginia Green Hotels & Lodging Facilities



Early Inn at The Grove Rocky Mount, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Early Inn at The Grove

We are a new B&B which converted an 1850's house with modern appliances, electrical & heating while keeping the charm and character of the old.

We are committed to using only what we need and recycling so that we leave as little impact on this earth.

We purchase local eggs & produce from local farmers and use delivery methods to limit carbon footprint. We use organic whenever possible.

Virginia Green Activities

This facility pledges that they:

Offer optional linen service

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train housekeeping staff on our process for optional linen service
- Track optional linen participation rate
- Purchase water- and energy-efficient washers and dryers
- Use non-phosphate, non-toxic and biodegradable laundry detergents
- Minimize the use of bleach and chlorinated chemicals

Recycle

- Have in place clearly marked recycling bins or provide convenient drop-off locations for guests to recycle:
- Plastic Bottles
- Aluminum cans
- Newspaper
- Printer/ copy machine toner cartridges
- Batteries

Reduce solid waste

- Track overall solid waste costs
- Instruct housekeeping staff to save and reuse unopened items
- Donate excess food from events
- Compost food waste and other compostables
- Do not use any disposable containers, dishware, cutlery, or cups
- Use disposable foodservice items that are made from recycled content
- Use disposable foodservice items that are recyclable (in your area!)
- Use cloth napkins
- Use reusable coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles
- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Use electronic correspondence and forms when possible
- Properly recycle and/or dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping

Use water efficiently

- Track overall water usage and wastewater costs
- Perform preventative maintenance to stop drips and leaks
- Have installed high efficiency dishwashers
- Have installed low flow faucets and showerheads (use less than 2.5 gallons per minute)
- Have installed low flow toilets (use 1.6 gallons per flush or less)
- Have landscaping that utilizes native species
- Have minimized impervious areas (paving, concrete, etc.)

Conserve energy

- Track overall energy bills
- Have individual thermostats for each room; ensure they are correctly adjusted
- Have installed ceiling fans
- Regularly perform preventative maintenance on HVAC system
- Have installed a high efficiency HVAC system
- Keep office doors and windows closed if HVAC system is on
- Use natural lighting (i.e., open draperies and raise shades whenever adequate light from windows is available)
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed compact fluorescent light bulbs in all rooms and canned lighting
- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)
- Use ENERGY STAR qualified office equipment (computers, monitors, copiers, printers, etc.)
- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used

Offer a green events package

- Include the availability of "green meetings/conferences" in marketing packages (see the factsheet on Environmentally-Responsible Conferences & Events)

For more information on **Early Inn at The Grove**, see www.earlyinn.com/ or contact Keri Jackson at innkeeper@earlyinn.com or 844-327-8946.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

