



# Virginia Green Hotels & Lodging Facilities



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## Aloft Richmond West Glen Allen, VA



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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## Aloft Richmond West

We are the Aloft Richmond West, the new twist and travel from Starwood hotels. Located in the West Broad village in Short pump, Glen Allen VA

We already were doing everything to be green and simply wanted to let our guest know that we are doing everything to help environment.

### Virginia Green Activities

#### **This facility pledges that they:**

##### **Offer optional linen service**

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train housekeeping staff on our process for optional linen service
- Track optional linen participation rate
- Use non-phosphate, non-toxic and biodegradable laundry detergents
- Minimize the use of bleach and chlorinated chemicals

##### **Recycle**

- Have in place clearly marked recycling bins or provide convenient drop-off locations for guests to recycle:

- Glass Bottles
- Plastic Bottles
- Aluminum cans
- Steel cans
- Newspaper
- Office paper

Other items recycled by the facility:

### **Reduce solid waste**

- Track overall solid waste costs
- Have a numeric goal to reduce overall materials that go to the landfill
- Use bulk soap dispensers instead of individual soaps/shampoos in guest rooms
- Use refillable shampoo bottles rather than single-use bottles
- Instruct housekeeping staff to save and reuse unopened items
- Have an effective food inventory control system to minimize waste
- Use disposable foodservice items that are made from recycled content
- Use non-bleached napkins and coffee filters
- Use water pitchers to minimize the use of single-use bottles
- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper-towels and toilet paper
- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Make double-sided photocopies and avoid making extra photocopies
- Use green cleaning products that are dispensed in bulk
- Properly recycle and/or dispose of thinners and solvents
- Minimize use of pesticides and herbicides in landscaping

### **Use water efficiently**

- Have established a numeric goal to reduce water consumption over time
- Perform preventative maintenance to stop drips and leaks
- Have installed automatic faucets or toilets in public restrooms
- Have minimized our lawn area

### **Conserve energy**

- Track overall energy bills
- Have individual thermostats for each room; ensure they are correctly adjusted
- Regularly perform preventative maintenance on HVAC system
- Have installed a high efficiency HVAC system
- Keep office doors and windows closed if HVAC system is on

- Use natural lighting (i.e., open draperies and raise shades whenever adequate light from windows is available)
- Use lighting sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed compact fluorescent light bulbs in all rooms and canned lighting
- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used

### Offer a green events package

- Include the availability of "green meetings/conferences" in marketing packages (see the factsheet on Environmentally-Responsible Conferences & Events)




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For more information on **Aloft Richmond West**, see [www.AloftRichmondWest.com](http://www.AloftRichmondWest.com) or contact Bonnie Dupuis at [bonnie.dupuis@aloftrichmondwest.com](mailto:bonnie.dupuis@aloftrichmondwest.com) or 804-433-1888.

For more information on the Virginia Green program, see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



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