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## Governors Green Vacation Owners Association, Inc. Williamsburg

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The Governors Green Vacation Owners Association is a Wyndham timeshare resort. Going Green is currently a Wyndham's company-wide initiative. As part of the hospitality industry, the Association is environmentally conscientious of maintaining a beautiful and healthy resort for their owners, guests and employees to enjoy for generations to come. Their goal is to increase energy efficiency and recyclable processes each year.



### GREEN ACTIVITIES

- Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:
  - Have signage in each guest room explaining the linen reuse procedures
  - Change linens only upon request
  - Train house cleaners on process for optional linen service
  - Purchase water and energy efficient washers and dryers
  - Use non-phosphate, non-toxic and biodegradable laundry detergents
  - Minimize use of bleach and chlorinated chemicals
  
- Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
  - Provide the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans, newspaper, office paper
  - Have recycling bins located throughout the property in trash rooms
  - Also recycle office paper, toner cartridges, cardboard, fluorescent lamps, batteries
  - Track overall solid waste costs

Guest rooms

  - Instruct housekeeping to save and reuse unopened items

Dining room (or meetings/events)

  - Use reusable coffee filters
  - Provide condiments, cream and sugar, etc. in bulk

Restrooms

  - Use bulk soap dispensers in public restrooms

- Purchase recycled-content paper towels and toilet paper

#### Office

- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Use electronic correspondence and forms when possible

#### Building and grounds

- Use green cleaning products that are dispensed in bulk
- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping

**Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater

#### Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed Low flow faucets and showerheads (use less than 2.5 gallons per minute)

#### Activities outdoors

- Have an effective landscape management plan which utilizes native species
- Have an effective storm water management plan which includes rain gardens, pervious pavement, and minimization of impervious areas (paving, concrete, etc.)
- Rain water captured in holding pond and used for irrigation of grounds

**Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities within the past 12 months

#### Heating and cooling

- Have individual thermostats for each room/area
- Have installed ceiling fans
- Regularly perform preventative maintenance on HVAC system
- Have high efficiency heating & air conditioning (HVAC) systems
- Keep office doors and windows closed in HVAC system is on

#### Lighting

- Use lighting sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed high efficiency fluorescent ballasts and lamps (T5s and T8s)
- Have installed compact fluorescent light bulbs in all rooms and in canned lighting
- Have installed LED Exit Signs

#### Appliances and electronic devices

- Use ENERGY STAR qualified office equipment (computers, monitors, copiers, printers, etc.)

- Have adopted a policy / practice to turn off fans, computers, monitors and other device in unoccupied rooms an the end of the workday or when otherwise not being used

Transportation-related energy use

- Use alternative fuel, hybrid-electric, or electric vehicles

**Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages

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For more information on the **Governors Green Vacation Owners Association, Inc.**, contact Sharolyn Forbes at [sharolyn.forbes@wyndhamvo.com](mailto:sharolyn.forbes@wyndhamvo.com) or (757) 564-2420.

**Virginia Green** is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green** is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established “core activities” specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations. **Virginia Green Partners** are committing to help support the program and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to practice green activities in their own facilities as well. For more information on **Virginia Green**, see <http://www.deq.state.va.us/p2/viriniagreen/homepage.html> or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).

