

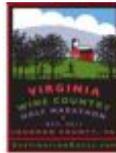


# Virginia Green Events



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## Virginia Wine Country Half Marathon Hillsboro, VA



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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## Virginia Wine Country Half Marathon

Destination Races sponsors running races in unique settings.

Our company and our sponsors are fully committed to absolutely minimizing the environmental impacts of our events.

Purchase of compostable cups, composting of all food wastes and disposables, minimizing disposables overall, and working with vendors and participants to recycle and.

### Virginia Green Activities

#### This facility pledges that they:

##### Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
  - Glass bottles
  - Aluminum cans
  - Plastic bottles
  - Paper
  - Cardboard
  - Composting of food & other compostable items
- Other actions taken related to recycling: All cups at water stations are compostable. Collecting GOO packets and sending to TerraCycle

## Minimize the use of disposable food service products.

- Use disposable food service items that are made from bio-based, renewable materials
- Use disposable food service items that are recyclable in your area
- Use compostable food service items and direct this material to available composting operations in your area

## Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

## Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Arrange for the composting of food waste and other compostables
- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- Avoid box lunches and service trays/platters of food instead
- Purchase recycled-content paper towels and toilet paper
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment
- Other actions taken to reduce solid waste: Instructing all vendors about green commitments; bulk water stations

## Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our events webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers
- Have quantified our greening efforts and will post estimates of the reduced environmental impacts (you could use some sort of pollution calculator, such as [www.cleanerandgreener.org/resources/pollutioncalculator.1](http://www.cleanerandgreener.org/resources/pollutioncalculator.1) [www.cleanerandgreener.org/resources/pollutioncalculator.htm](http://www.cleanerandgreener.org/resources/pollutioncalculator.htm))
- Other actions taken related to green signage: The Green Team will be weighing all materials to determine landfill diversion rates.



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For more information on **Virginia Wine Country Half Marathon**, see [www.destinationraces.com/runvirginia](http://www.destinationraces.com/runvirginia) or [www.destinationraces.com/runvirginia](http://www.destinationraces.com/runvirginia) or contact Tom Grffin at [virginiagreen@virginia.org](mailto:virginiagreen@virginia.org) or 804-986-9119.

For more information on the Virginia Green program, see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



**Virginia Green** is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

