



# Virginia Green Events



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## Neptune Festival Boardwalk Weekend Virginia Beach, VA



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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## Neptune Festival Boardwalk Weekend

The 42nd Annual Virginia Beach Neptune Festival Boardwalk Weekend will take place September 25-27, 2015. The festival includes a myriad of events including sandsculpting, sailing, volley ball, wrestling, an 8k run, surfing, arts and crafts, a parade, music, fireworks.....and so much more!

As leaders in our community, the Neptune Festival wants to lead by example when it comes to going green. We have integrated our commitment to be green with our overall mission to "Celebrate our community."

### Virginia Green Activities

#### This facility pledges that they:

##### Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
  - Glass bottles
  - Aluminum cans
  - Plastic bottles
  - Paper
  - Cardboard
  - Composting of food & other compostable items
- Other actions taken related to recycling: We are attempting to do a pilot composting area with support from VB Convention Center

### **Minimize the use of disposable food service products.**

- Use disposable food service items that are made with recycled content
- Use disposable food service items that are recyclable in your area

### **Printed Materials.**

- Use electronic registration, correspondence, and forms instead of paper forms
- Print brochures and other printed items on recycled content paper
- Use soy-based inks
- Print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

### **Waste Reduction.**

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Arrange for the composting of food waste and other compostables
- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- Avoid box lunches and service trays/platters of food instead
- Have a contract for environmentally-friendly, portable restrooms ([www.polyportables.com/products.asp](http://www.polyportables.com/products.asp))
- Purchase recycled-content paper towels and toilet paper
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment
- Other actions taken to reduce solid waste: We are encouraging all vendors to actively recycle and not use polystyrene

### **Green Signage.**

- Have a green event section on our events webpage highlighting all of our green activities
  - Have signs at the event registration which list all of our green activities
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For more information on **Neptune Festival Boardwalk Weekend**, see [www.NeptuneFestival.com](http://www.NeptuneFestival.com) or contact Leo Ortiz at [Leo@neptunefestival.com](mailto:Leo@neptunefestival.com) or 757-498-0215.

For more information on the Virginia Green program, see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



**Virginia Green** is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

