



# Virginia Green Events



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## Rocktown Beer & Music Festival Harrisonburg, VA



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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## Rocktown Beer & Music Festival

The Turner Pavilion and Park is part of the Harrisonburg Farmers' Market; whose mission it is to provide the public with easy access to fresh, nutritious, locally-produced goods.

The Rocktown Beer and Music Festival is committed to helping the environment.

### Virginia Green Activities

#### This facility pledges that they:

##### Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
  - Plastic bottles
  - Paper
- Other actions taken related to recycling: City of Harrisonburg

##### Minimize the use of disposable food service products.

- Use disposable food service items that are made with recycled content
- Use disposable food service items that are recyclable in your area
- Use compostable food service items and direct this material to available composting operations in your area

## Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms

## Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Avoid box lunches and service trays/platters of food instead
- Encourage the use of mass-transit and/or carpooling to the event
- Purchase from vendors and service providers with a commitment to the environment

## Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our events webpage highlighting all of our green activities

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For more information on **Rocktown Beer & Music Festival**, see [www.rocktownfestival.com](http://www.rocktownfestival.com) or contact Kim Kirk at [kim.kirk@harrisonburgva.gov](mailto:kim.kirk@harrisonburgva.gov) or 540-432-8932.

For more information on the Virginia Green program, see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



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