



# Virginia Green Events



---

## The Richmond Jazz Festival Richmond, VA



---

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## The Richmond Jazz Festival

Richmond Jazz Festival happens August 6-9, 2015 at Richmond's Maymont, featuring the world's best jazz, great food and wine, and the beautiful rolling hills of Maymont.

We know that people who care about music also care about the environment and do not want to see recyclables go to the landfill. In addition, Maymont is a beautiful location and a registered Virginia Green Attraction.

We are encouraging vendors to reduce their environmental impacts also by recycling cardboard and grease and by using disposables that are recyclable.

For more 'green' specific information : [www.jazzatmaymont.com](http://www.jazzatmaymont.com)

### Virginia Green Activities

#### This facility pledges that they:

##### Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
- Glass bottles
- Aluminum cans
- Plastic bottles
- Paper
- Cardboard

- Other actions taken related to recycling: working directly with food and beverage vendors to assist in improve recycling.

### **Minimize the use of disposable food service products.**

- Use disposable food service items that are made from bio-based, renewable materials
- Use disposable food service items that are made with recycled content

### **Printed Materials.**

- Use electronic registration, correspondence, and forms instead of paper forms
- Purchase/use paper products with 30% or higher recycled-content

### **Waste Reduction.**

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Provide condiments, cream and sugar, etc. in bulk
- Avoid box lunches and service trays/platters of food instead
- Purchase recycled-content paper towels and toilet paper
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment
- Other actions taken to reduce solid waste: Keep Virginia Beautiful has provided cigarette urns to minimize litter.

### **Green Signage.**

- Have a link on our website to the Virginia Green Events webpage
- Have signs at the event registration which list all of our green activities
- Other actions taken related to green signage: We will be using the Virginia Green Event banners.



---

For more information on **The Richmond Jazz Festival**, see [www.Jazzatmaymont.com](http://www.Jazzatmaymont.com) or contact Jazz Festival marketing at [arooks@johnsonmarketing.com](mailto:arooks@johnsonmarketing.com) or 804-644-8515.

For more information on the Virginia Green program, see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



**Virginia Green** is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

