



Virginia Green Events



Richmond Folk Festival Richmond, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Richmond Folk Festival

With an event of this size, a great amount of waste can be saved by recycling. Our patrons and staff see this as an important part of the festival experience.

We are currently working with our vendors and encouraging them to use bio-based containers, and to eliminate polystyrene whenever possible.

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
 - Glass bottles
 - Aluminum cans
 - Plastic bottles
 - Paper
 - Cardboard
- Other actions taken related to recycling: We are working with a recycling vendor that is accepting the disposable drink cups used at the event

Minimize the use of disposable food service products.

- Use disposable food service items that are made from bio-based, renewable materials
- Use disposable food service items that are made with recycled content
- Use disposable food service items that are recyclable in your area

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms

Waste Reduction.

- Avoid box lunches and service trays/platters of food instead
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes

Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our events webpage highlighting all of our green activities
- Use the Virginia Green logo on signs and on recycling containers
- Other actions taken related to green signage: Have signage promoting off-site parking and shuttle stops



For more information on **Richmond Folk Festival**, see www.RichmondFolkFestival.org or contact Stephen Lecky at slecky@venturerichmond.com or 804-788-6472.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

