



Oystoberfest

Richmond, Virginia
October 17, 2015

"A fundraiser featuring an exceptionally great music lineup, an oyster and brat themed food selection, beer, and a kid zone to support St. Thomas Episcopal Church's Outreach Program."

Green Statement: "The planners of this event care deeply about the environment and want to do everything we can to be as green as possible. We are recycling all oyster shells from the event through the Chesapeake Bay Foundation to be redeposited and used in oyster-reef restoration projects. We collect all beer cups and recycling them with our recycling vendor. In addition, we are encouraging event-goers to bring their own cups for beer refills and offer bike valet."

CORE ACTIVITIES for Green Events

Recycling. Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Glass bottles, aluminum cans, plastic bottles, paper, cardboard, composting of food & other compostable items

Minimize the use of disposable food service products. The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling / composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are made from bio-based, renewable materials (corn, bamboo, potato starch, sugarcane, etc.)
- Use disposable foodservice items that are made with recycled content
- Use disposable foodservice items that are recyclable (in your area!)

Printed Materials. Recycled-content, soy-based inks, and 2-sided copies – and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Use electronic registration, correspondence and forms
- Purchase/use paper products with 30% or higher recycled-content

Waste Reduction. Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

- Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting
- Track overall solid waste costs

Food service

- Donate excess food from events
- Provide condiments, cream and sugar, etc., in bulk
- Avoid box lunches and serve trays/platters of food instead

Logistics

- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase from vendors and service providers with a commitment to the environment

Green Signage. Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all "green activities" practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on its website to the Virginia Green Events webpage
- Have a green event section on its event's webpage highlighting all of its green activities
- Have signs at the event registration which list all of its green activities
- Use the Virginia Green logo on signs and on recycling containers
- Have quantified its greening efforts and will post estimates of the reduced environmental impacts

For more information on Oystoberfest, see www.oystoberfest.com or contact Garry Gallagher at garry@property-smart.us or 804-344-8901.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize their impacts on the environment. This event has met the established "core activities" for **Green Events** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.viriniagreentravel.org or <http://staging.deq.virginia.gov/Programs/PollutionPrevention/VirginiaGreen.aspx>.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

