



Virginia Green Events



One City Marathon newport news, VA

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

One City Marathon

Newport News City Government Mission Statement - To enhance the quality of life of the citizens of Newport News and our community by providing exceptional government services.

Ensuring that our City operates in a way that is both economically and environmentally sustainable is of the utmost importance to the future of our community. The City's priorities support a sustainable approach seeking to balance the triple bottom line focus areas that are often referred to as people, planet and prosperity. Joining VA Green demonstrates the city's commitment to environmental stewardship.

In 2013 City Council endorsed the "Roadmap to Sustainability", the city's plan recommending policies and practices in support of the City's vision of a sustainable community. The plan outlines actions in five key areas to minimize our environmental footprint through reduced fuel, energy and greenhouse gas emissions.

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
- Glass bottles
- Aluminum cans
- Plastic bottles
- Paper
- Cardboard
- Composting of food & other compostable items

Minimize the use of disposable food service products.

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print brochures and other printed items on recycled content paper

Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Arrange for the composting of food waste and other compostables
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes

Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our events webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers
- Have quantified our greening efforts and will post estimates of the reduced environmental impacts (you could use some sort of pollution calculator, such as www.cleanerandgreener.org/resources/pollutioncalculator.1 www.cleanerandgreener.org/resources/pollutioncalculator.htm)



For more information on **One City Marathon**, see or contact Flat-Out Events at raceteam@flatoutevents.com or 757-880-8843.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

