



Virginia Green Events Profile:



Graze on Grace

Richmond, Virginia

November 8, 2015

"Join us for GRAZE on Grace which aims to promote the amazing locally-owned restaurants and food producers that make Richmond, Virginia a great place to live and visit, while highlighting an exciting and growing part of downtown. The inaugural GRAZE on Grace event promises to entertain and satiate you with over twenty-five restaurants and at least that many specialty food providers. Hosted by Downtown Neighborhood Association, GRAZE on Grace benefits FeedMore and Slow Food, and is part of a roving food series where close-to-home food advocates are the focal point."

Green Statement: "We consider the events eco-friendly stance one of its core purposes - to show how events can be gentle on the Earth. We seek to incorporate all levels of waste reduction such as recycling, composting, green printing practices, and biodegradable banners - which we print a minimal amount of."

CORE ACTIVITIES for Green Events

- Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:
 - Glass bottles, aluminum cans, plastic bottles, paper, cardboard, composting of food & other compostable items

- Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling / composting of food service items disposed of on the premises. This facility pledges that they:
 - Use disposable foodservice items that are made from bio-based, renewable materials (corn, bamboo, potato starch, sugarcane, etc.)
 - Use disposable foodservice items that are made with recycled content
 - Use disposable foodservice items that are recyclable (in your area!)
 - Use compostable food service items and direct this material to available composting operations in your area

- Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies – and quantities should be minimized whenever possible! The organizers of this event pledge that they:
 - Use electronic registration, correspondence and forms
 - Print brochures and other printed items on recycled content paper with soy-based inks, and print all documents double-sided
 - Purchase/use paper products with 30% or higher recycled-content

- ☑ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:
 - Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting
 - Track overall solid waste costs

Food service

- Arrange for the composting of food waste and other compostables
- Use non-bleached napkins and coffee filters

Logistics

- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment

- ☑ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all "green activities" practiced in the planning and operation of the event. The organizers of this event pledge that they:
 - Have a link on its website to the Virginia Green Events webpage
 - Have a green event section on its event's webpage highlighting all of its green activities
 - Have signs at the event registration which list all of its green activities
 - Use the Virginia Green logo on signs and on recycling containers
 - Have quantified its greening efforts and will post estimates of the reduced environmental impacts

For more information on Graze on Grace, see www.grazerva.com or contact Tracey Levery at tracey@echelon-events.com or (804) 305-0601.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize their impacts on the environment. This event has met the established "core activities" for **Green Events** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.viriniagreentravel.org or <http://staging.deq.virginia.gov/Programs/PollutionPrevention/VirginiaGreen.aspx>.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

