



Virginia Green Events



FloydFest Floyd, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

FloydFest

A 4-day celebration of music and art nestled in the beautiful Blue Ridge Mountains of southwest Virginia!

Taking place in the Blue Ridge mountains, it would be wrong for the festival to adversely affect this beautiful location. We do everything we can to minimize any and all impacts to the environment!

Composting workshops for adults and kids. A green artist and musicians jam session and a zero waste workshop. Additionally, we involve all participants in composting.

For more 'green' specific information : www.floydfest.com/2012/04/greening/

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
- Glass bottles
- Aluminum cans
- Plastic bottles
- Paper
- Cardboard
- Composting of food & other compostable items

- Other actions taken related to recycling: We work with all of our vendors to make sure they know about and use our recycling services.

Minimize the use of disposable food service products.

- Do not use any disposable containers, dishware, cutlery, or cups **OR**
- Use disposable food service items that are made from bio-based, renewable materials
- Use disposable food service items that are made with recycled content
- Use disposable food service items that are recyclable in your area
- Use compostable food service items and direct this material to available composting operations in your area

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print brochures and other printed items on recycled content paper
- Use soy-based inks
- Purchase/use paper products with 30% or higher recycled-content

Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Arrange for the composting of food waste and other compostables
- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles
- Avoid box lunches and service trays/platters of food instead
- Have a contract for environmentally-friendly, portable restrooms (www.polyportables.com/products.asp)
- Purchase recycled-content paper towels and toilet paper
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment
- Other actions taken to reduce solid waste: We do not allow polystyrene, plastic cups, straws, bowls, utensils - must be certified compostable

Green Signage.

- Have a link on our website to the Virginia Green Events webpage
 - Have a green event section on our events webpage highlighting all of our green activities
 - Have signs at the event registration which list all of our green activities
 - Use the Virginia Green logo on signs and on recycling containers
 - Other actions taken related to green signage: We will be proudly displaying the Virginia Green Event banners!
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For more information on **FloydFest**, see www.FloydFest.com or contact Linda Devito at linda@ATWProductions.com or 540-745-3873.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

