



# Virginia Green Events



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## Earth Day Celebration at the Virginia Living Museum Newport News, VA



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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## Earth Day Celebration at the Virginia Living Museum

Watch the otter eat fishsicles and the red wolves play with mousesicles. Learn how to reduce your water use. Get free trees and canvas bags (while supplies last). See cars run on vegetable oil. Bring your batteries, electronics, sneakers, cell phones to recycle. Visitors will learn ways to help the environment by reducing, reusing and recycling waste. Vendors include: Best Value Remodelers, It Works! Global, Lavaliers by Charles, Lynn Rene MacDonald's 3D Works on paper, Oberweis Dairy, Owl Branch Bakery, Sunfish Custom Art & Jewlery, Thirty-one Gifts and Toadfish Enterprises. Exhibitors include: Butterfly Society, Chesapeake Climate Action Network, Colonial Beekeepers Association, Electronics Recycling of Virginia, HR Transit, James River Association, Master Naturalists, Newport News Green Foundation, Newport News Waterworks, Seafood Watch, Sierra Club, the Wyland Foundation and Wildlife Response.

### Virginia Green Activities

#### This facility pledges that they:

##### Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
  - Glass bottles
  - Aluminum cans
  - Plastic bottles
  - Paper
  - Composting of food & other compostable items

- Other actions taken related to recycling: Cell phones, sneakers, batteries, juice pouches, electronics

### **Minimize the use of disposable food service products.**

- Use disposable food service items that are made from bio-based, renewable materials
- Use disposable food service items that are made with recycled content
- Use disposable food service items that are recyclable in your area
- Use compostable food service items and direct this material to available composting operations in your area

### **Printed Materials.**

- Use electronic registration, correspondence, and forms instead of paper forms
- Print brochures and other printed items on recycled content paper
- Use soy-based inks
- Print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

### **Waste Reduction.**

- Track overall solid waste costs (*required for Virginia Green*)
- Donate excess food from events
- Arrange for the composting of food waste and other compostables
- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles
- Purchase recycled-content paper towels and toilet paper
- Provide for recycling of boxes and other set-up wastes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase from vendors and service providers with a commitment to the environment

### **Green Signage.**

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our events webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers



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For more information on **Earth Day Celebration at the Virginia Living Museum**, see [www.thevlm.org/](http://www.thevlm.org/) or contact Virginia Gabriele at [marketing@thevlm.org](mailto:marketing@thevlm.org) or 757-595-1900.

For more information on the Virginia Green program, see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



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