



# Virginia Green Events



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## Bristol Rhythm & Roots Reunion Bristol, VA



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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## Bristol Rhythm & Roots Reunion

Bristol Rhythm and Roots Reunion is a 3 day music festival that host 180 bands on 24 stages every year in the third week of September. This festival celebrates the heritage of Bristol Va/TN as the Birthplace of Country Music.

Each year we strive to reduce our carbon footprint and to educate our patrons about how important recycling and sustainability is. This past 3 years we have really increased our focus on reducing waste and offering more recycling options as well as not allowing vendors to bring certain non-recyclables to the festival. Rhythm and Roots is an avid supporter of Virginia Tourism and definitely Green Tourism and Events, which is why we have decided to take one more step in joining Virginia Green. We want to educate the public on our efforts and how the community of Bristol is dedicated to Keeping Bristol Beautiful.

Our Green Pack is a group of about 100 volunteers that uses donated shopping carts from Kroger to walk around the festival emptying the recycle containers, picking up litter, and cardboard. Not only are they cleaning up the recycling, they are doing it without using gas or electricity! We have shuttle buses that will take patrons to and from their hotels anywhere in Bristol. Chalkboards have replaced some of our printed signage, huge reduction in paper/vinyl printing. Merchandise and souvenirs include all organic tshirts, reusable stainless steel pint glasses, and reusable tumblers for water. Even our banners get reused each year, if they are not reusable we donate them to Girls Incorporated for art projects. Also in our offices year round we pay for weekly recycling pickup from a local family owned recycling company, Revolution Curbside Recycling. Future goals include composting in 2013, and all compostable food containers.

For more 'green' specific information : [www.revolutioncurbsiderecycling.com](http://www.revolutioncurbsiderecycling.com)

**Virginia Green Activities**

## **This facility pledges that they:**

### **Recycle.**

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
  - Aluminum cans
  - Plastic bottles
  - Paper
  - Cardboard
- Other actions taken related to recycling: No Glass is allowed, and no Styrofoam from food vendors.

### **Minimize the use of disposable food service products.**

- Use disposable food service items that are made from bio-based, renewable materials
- Use disposable food service items that are made with recycled content
- Use disposable food service items that are recyclable in your area

### **Printed Materials.**

- Use electronic registration, correspondence, and forms instead of paper forms
- Print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

### **Waste Reduction.**

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
  - Donate excess food from events
  - Use non-bleached napkins and coffee filters
  - Provide condiments, cream and sugar, etc. in bulk
  - Encourage the use of mass-transit and/or carpooling to the event
  - Provide for recycling of boxes and other set-up wastes
  - Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
  - Purchase from vendors and service providers with a commitment to the environment
- Other actions taken to reduce solid waste: Provided cardboard recycle bins for vendors and restaurants.

### **Green Signage.**

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our events webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers
- Have quantified our greening efforts and will post estimates of the reduced environmental impacts (you could use some sort of pollution calculator, such as [www.cleanerandgreener.org/resources/pollutioncalculator.1](http://www.cleanerandgreener.org/resources/pollutioncalculator.1)  
[www.cleanerandgreener.org/resources/pollutioncalculator.htm](http://www.cleanerandgreener.org/resources/pollutioncalculator.htm))

- Other actions taken related to green signage: Organic tshirts for our Green Pack volunteers that are sponsored by our Recycling sponsor Ball Corp.

Bristol Rhythm & Roots Reunion

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For more information on **Bristol Rhythm & Roots Reunion**, see [www.bristolrhythm.com](http://www.bristolrhythm.com) or contact Brent Compton at [events@bristolrhythm.com](mailto:events@bristolrhythm.com) or 423-573-4898.

For more information on the Virginia Green program, see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



**Virginia Green** is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

