



Virginia Green Events



ASAE Foundation Golf & Tennis Invitational Leesburg, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

ASAE Foundation Golf & Tennis Invitational

For the past 20 years, Lansdowne Resort has provided Northern Virginia and Washington, DC with the only AAA Four Diamond-rated full-service resort. With luxurious guest rooms and suites, exceptional service, unsurpassed meeting facilities, perfect weddings, customized special events and remarkable amenities.

ASAE & the ASAE Foundation have a commitment to the values and collateral advantage of being social responsible and practicing cutting-edge sustainable event management. ASAE is a signatory of the Global Principles for Socially Responsible Organizations & Nonprofits and convener of the ASAE Convene Green Alliance (CGA). The CGA is a community of meetings professionals dedicated to sustainability in association meetings and events.

BEVERAGES: Coffee served in biodegradable cups. Liquor served in plastic cups which will then be recycled. Beer served in aluminum cans & glass bottles which will then be recycled. **FOOD:** All sandwiches (hot dogs, deli sandwiches) served in aluminum foil to then be recycled. Whole fruit-biodegradable Lansdowne Resort is already Virginia Green certified. Compost bins on property. Bee hive on site that is used to produce honey that is utilized in Lansdowne restaurants. Lansdowne Resort purchases food products from the following local farms: • Fields of Athenry Farm • Blue Ridge Dairy • Cherry Glenn • Firefly Farms We purchase sustainable food products from the following sustainable farms: • Pineland Farms • Chicken from Lancaster, PA • Cleanfish Birdhouses placed all around property Golf website will be updated with Sustainability info contained in this application as well as VA Green logos/links once the event is approved by virginia.org.

For more 'green' specific information : www.springtimeexpo.com

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
- Glass bottles
- Aluminum cans
- Plastic bottles
- Paper
- Cardboard
- Composting of food & other compostable items

Minimize the use of disposable food service products.

- Use disposable food service items that are made from bio-based, renewable materials
- Use disposable food service items that are made with recycled content
- Use disposable food service items that are recyclable in your area
- Use compostable food service items and direct this material to available composting operations in your area

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Use soy-based inks
- Purchase/use paper products with 30% or higher recycled-content

Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Arrange for the composting of food waste and other compostables
- Provide condiments, cream and sugar, etc. in bulk
- Avoid box lunches and service trays/platters of food instead
- Purchase recycled-content paper towels and toilet paper
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase from vendors and service providers with a commitment to the environment
- Other actions taken to reduce solid waste: Lansdowne Resort is supplying participants with refillable water bottles and water stations

Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our events webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities

- Use the Virginia Green logo on signs and on recycling containers
- Have quantified our greening efforts and will post estimates of the reduced environmental impacts (you could use some sort of pollution calculator, such as www.cleanerandgreener.org/resources/pollutioncalculator.1 www.cleanerandgreener.org/resources/pollutioncalculator.htm)
- Other actions taken related to green signage: We have not included a link or copy on the event website but will on VA Green Certification



For more information on **ASAE Foundation Golf & Tennis Invitational** , see www.lansdownesort.com or contact Stephen Peeler at speeler@asaecenter.org or 202-626-2843.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

