



Virginia Green Events



Rock the River FXBG Fredericksburg, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Rock the River FXBG

The events will take place at a public park right on the Rappahannock River. It is perfect for the type of community green event we are planning and will increase public awareness of how to minimize environmental impact.

Because that is the core idea of RTR - to raise awareness of our beautiful Rappahannock River as a public resource and how to take care of it.

There will be many educational opportunities on how to be a more environmentally responsible citizen. The R-Board will provide a recycling education booth and a trailer with detailed recycling info. The Friends of the Rappahannock will have a booth set up, we will have local artists displaying river art, all other vendors will follow basic "green guidelines", the two sports events will do the same. It's all about least impact and sustainable use of our river.

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
 - Glass bottles
 - Aluminum cans
 - Plastic bottles
 - Cardboard

- Other actions taken related to recycling: Have a recycling education trailer with displays and great info

Minimize the use of disposable food service products.

- Use disposable food service items that are made from bio-based, renewable materials
- Use disposable food service items that are made with recycled content
- Use disposable food service items that are recyclable in your area

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print brochures and other printed items on recycled content paper
- Use soy-based inks
- Purchase/use paper products with 30% or higher recycled-content

Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles
- Avoid box lunches and service trays/platters of food instead
- Purchase recycled-content paper towels and toilet paper
- Provide for recycling of boxes and other set-up wastes

Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our events webpage highlighting all of our green activities
- Use the Virginia Green logo on signs and on recycling containers
- Other actions taken related to green signage: Will reuse at least 80% off all event-related signage

For more information on **Rock the River FXBG**, see www.RocktheRiverFXBG.com or contact Konrad Heller at fredevents@hotmail.com or 540-455-5605.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



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