



Virginia Green Events



Northwest River Park Family Fun Day Chesapeake, VA

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Northwest River Park Family Fun Day

Chesapeake Parks, Recreation and Tourism Special Events division is making a big effort to educate our citizens about our efforts to reduce our environmental impacts.

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
- Glass bottles
- Aluminum cans
- Plastic bottles
- Paper
- Cardboard

Minimize the use of disposable food service products.

- Use disposable food service items that are recyclable in your area

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print all documents double-sided

Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes

Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers

For more information on **Northwest River Park Family Fun Day**, see www.cityofchesapeake.net/government/City-Departments/Departments/parks-recreation-tourism/events/special-events/NWRP-Family-Fun.htm or contact Allyson Kelly at akelly@cityofchesapeake.net or 757-421-7151.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

