



Virginia Green Events



Hampton Roads Sustainable Living Expo & Lynnhaven River Now Fall Festival Virginia Beach, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

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We are pleased to have selected a venue whose purpose is to educate and conserve. The newly constructed building has applied for both LEED Platinum and Living Building Challenge certification. The state-of-the-art facility demonstrates net zero waste and net zero energy usage. The Chesapeake Bay Foundation's Brock Environmental Center is one of the most energy efficient, environmentally smart buildings in the world. With its solar panels, wind turbines, geothermal wells, rain cisterns, waterless toilets, and natural landscaping, the center is an international model for energy- and water-efficiency.

The HR Sustainable Living Expo joined with the Lynnhaven River Now Fall Festival to promote good choices, self reliance, and sustainability at home, in our communities, and across the Hampton Roads region. Our goal is educating the public on the meaning of sustainability and how we can all make a positive impact on our natural world. This mission is a perfect fit with Virginia Green.

For more 'green' specific information : www.lynnhavenrivernow.org/fall-festival-2/

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)

- Glass bottles
- Aluminum cans
- Plastic bottles
- Paper
- Cardboard
- Composting of food & other compostable items
- Other actions taken related to recycling: Reusing signage from prior year's event.

Minimize the use of disposable food service products.

- Use compostable food service items and direct this material to available composting operations in your area

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print brochures and other printed items on recycled content paper
- Print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Arrange for the composting of food waste and other compostables
- Purchase recycled-content paper towels and toilet paper
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment
- Other actions taken to reduce solid waste: This is a "Trash Free" event. All materials will be recycled, reused, and/or composted.

Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Use the Virginia Green logo on signs and on recycling containers
- Other actions taken related to green signage: We reuse signage from year to year for this event.



For more information on **Hampton Roads Sustainable Living Expo & Lynnhaven River Now Fall Festival**, see www.hrsustainablelivingexpo.com/ or contact Tim Cole at j.cole@vbschools.com or 757-263-1090.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

