



# Virginia Green Events



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## Environment Virginia Symposium Lexington, VA



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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## Environment Virginia Symposium

VMI has hosted the Environment Virginia Symposium since 1990. It is the state's premier environmental conference, engaging individuals, businesses, government and nonprofit environmental professionals.

It makes sense to have the state's oldest environmental conference, held in a Virginia Green venue, be recognized as a Virginia Green Event!

For more 'green' specific information : [ww.vmi.edu/Content.aspx?id=10737419910](http://ww.vmi.edu/Content.aspx?id=10737419910)

### Virginia Green Activities

#### This facility pledges that they:

##### Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
  - Glass bottles
  - Aluminum cans
  - Plastic bottles
  - Paper
  - Cardboard
  - Composting of food & other compostable items
- Other actions taken related to recycling: Recyclable materials are taken to the City of Lexington Black Bear Composting

### Minimize the use of disposable food service products.

- Use disposable food service items that are made from bio-based, renewable materials
- Use disposable food service items that are made with recycled content
- Use disposable food service items that are recyclable in your area
- Use compostable food service items and direct this material to available composting operations in your area

### Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print brochures and other printed items on recycled content paper
- Use soy-based inks
- Print all documents double-sided

### Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Arrange for the composting of food waste and other compostables
- Use non-bleached napkins and coffee filters
- Use water pitchers to minimize the use of single-use bottles
- Avoid box lunches and service trays/platters of food instead
- Purchase recycled-content paper towels and toilet paper
- Provide for recycling of boxes and other set-up wastes
- Other actions taken to reduce solid waste: All plates, cups (hot and cold) and cutlery are compostable and are made by ECO products. All napkin

### Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers
- Other actions taken related to green signage: Virginia Green Signage



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For more information on **Environment Virginia Symposium**, see [www.vmi.edu/Content.aspx?id=1073741991](http://www.vmi.edu/Content.aspx?id=1073741991) or [www.vmi.edu/Content.aspx?id=10737419910](http://www.vmi.edu/Content.aspx?id=10737419910) or contact Kim Connolly at [connollykv@vmi.edu](mailto:connollykv@vmi.edu) or 540-464-7740.

For more information on the Virginia Green program, see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



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