



Virginia Green Events



Earth Day on the Rappahannock Fredericksburg, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Earth Day on the Rappahannock

Earth Day on the Rappahannock is an annual event held at Old Mill Park in Fredericksburg featuring free family-friendly fun with live music, animal shows, and hands-on activities like kite flying and fly fishing. There will be lots of vendors with demonstrations and games for all ages.

An Earth Day event should be a green event.

The many vendors and exhibitors that will be set up in the park are mostly local businesses and not-for-profits that provide eco-friendly services or have wares ranging from wild honey to handmade items for sale.

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
 - Glass bottles
 - Aluminum cans
 - Plastic bottles
 - Paper
 - Cardboard

Printed Materials.

- Print brochures and other printed items on recycled content paper
- Purchase/use paper products with 30% or higher recycled-content

Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes

Green Signage.

- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers

For more information on **Earth Day on the Rappahannock**, see or contact Linda Bailey at lbailey@fredericksburgva.gov or 540-372-1086.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

