



Virginia Green Event Profile

for

City of Newport News

Department of Parks, Recreation and Tourism

ALL FESTIVALS & EVENTS for 2016



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize their impacts on the environment. This event has met the established "core activities" for **Green Events** and has committed to communicate its activities to its guests.

Green Statement

The City of Newport News is fully committed to being a sustainable community. We are making great progressive in minimizing the environmental commitments of our government operations and we are working with our businesses and citizens to help encourage green practices. Newport News is committed to promoting itself as a Virginia Green Travel Destination and it is proud to be a founding member of the Virginia Green Travel Chapters Program. Certifying ALL of our City-sponsored events and festivals as Virginia Green Travel Events is a great step in showing how committed we are to being sustainable!

2016 Certified Virginia Green Events:

- St. Patrick's Day, 3/17/16
- Cinco in the City, 5/5/16
- Children's Festival of Friends, 5/7/16
- VA Senior Games Athlete Party, 5/20/16
- VA Senior Games 5k/20k, 5/22/16
- World Arts Celebration, 5/21/16
- NNP 50th Anniversary, 5/27/16
- Fridays at the Fountain (6/3/16 – 8/26/16)
- King-Lincoln Park Day, 6/4/16
- Lee Hall Wine Celebration, 6/11/16
- Stars in the Sky, 7/4/16
- Fall Festival of Folklife, 10/1 – 10/2/16
- Oyster Roast, 10/21/16



At a minimum, those who attend these events can expect the following green practices in place:

Green Team

Special Events Division oversees all green team practices at events. Will work to develop and lead a "green team" comprised of volunteers to work each event.

Recycling

- Comprehensive recycling in place for glass bottles, aluminum cans, plastic bottles, paper, cardboard, composting of food & other compostable items
- Recycling containers will be co-located next to trash cans
- Signage instructing what is and is not recyclable will be in place:
 - ✓ Signage on all containers
 - ✓ Larger signage near entranceways
 - ✓ On-line information on recycling and environmental commitment
- Recycling Vendor is: *BAY DISPOSAL*
- Other Recycling Details: *ECO-stations placed throughout event sites. Also participate in the Virginia Oyster Shell Recycling Program.*

Waste Reduction

- Tracking the weights of wastes, recycling, and other recyclables.
- Collecting food wastes and compostables for composting at many events.
- Minimize the use of disposable food service products.
 - ✓ No polystyrene items used by any vendors
- Food Service
 - ✓ Educating vendors on recycling and composting activities in place
 - ✓ Provide for recycling and trash co-located with all food vendors
 - ✓ Providing condiments in bulk
 - ✓ Providing non-bleached napkins
 - ✓ Provision of bulk water dispensers in lieu of single-use bottles
 - ✓ Recycling of all grease used by vendors
 - ✓ Donation of excess food

Energy

- Transportation:
 - ✓ Carpooling encouraged
- Green Power
 - ✓ Energy credits/REC's purchased to offset impacts.
 - What percentage and details? *100% of energy use*

Water

- Water Refilling Stations / Water Fountains

Communication & Signage

- Website
 - ✓ Link on website explaining / listing green practices in place for your event.
 - ✓ Link to Virginia Green certification listing and profile
 - ✓ Post information on social media
- Signage
 - ✓ Recycling
 - ✓ On each recycling & trash container reminding participants about what is and is not recyclable for this event.
 - ✓ Have larger signs at festival entrances that explain recycling and other practices
 - ✓ All green practices listed

- ✓ Virginia Green
 - ✓ Use the Virginia Green Festival logo on banners, signage, and the like
 - ✓ Obtain reusable Virginia Green Event banners from Virginia Green program for display during your festival.

Other Sustainable Practices

- ☑ Details: *Purchasing organic food, protect/enhance wildlife habitat on property, educate customers about efforts to reduce our environmental impact.*

For more information on *Newport News Festivals & Events*, see www.nngov.com/814/Festivals-Special-Events or contact Allyson Kelly at akelly@nva.gov.

For more information on the Virginia Green program, go to:
www.deq.virginia.gov/Programs/PollutionPrevention/VirginiaGreen.aspx
www.viriniagreentravel.org



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Restaurant, Lodging & Travel Association, the Virginia Tourism Corporation and the Virginia Green Travel Alliance.



VIRGINIA IS FOR LOVERS

