



Virginia Green Events



Willow Creek Farm Broadlands
Loudoun County, Virginia
April 10, 2011

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize the event's impacts on the environment. This event has met the established "core activities" for Green Events and has committed to communicate its activities to its participants. Below is a list of this event's "green" activities that participants can expect.

Third Annual Earthday@Loudoun Family Festival

Founded in 2009 for annual celebration of **Broadlands** becoming the **25th "Certified Wildlife Habitats Community"** by National Wildlife Federation, this event's mission is also to promote and celebrate **environmental stewardship** among county residents and businesses. This is accomplished through entertainment, exhibits, workshops and activities that engage and **inspire** the entire community, especially the next generation of environmental stewards. The event also creates an opportunity for local environmental organization(s) and green businesses to connect with Broadlands Community and Loudouners. Exhibitors from environmental organization, eco-friendly businesses, school groups, and government agencies will be present. For more information please visit: <http://www.earthdayatloudoun.org>.

Green Statement: EarthDay@Loudoun Family Festival hopes to inspire action through creating awareness and sense of urgency of environmental issues, to educate the residents about becoming environmental stewards in their own lives, to provide public discussion forum for environmental issues at the local level, and to celebrate accomplishments of eco-friendly living.

CORE ACTIVITIES for Green Attractions

- ✓ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:
 - Glass bottles, aluminum cans, plastic bottles, composting of food & other compostable items
 - The event will feature a “Resource Recovery” Station with volunteers to help people to sort their trash into containers designated for compost, recycling, or the landfill.

 - ✓ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:
 - Use disposable foodservice items that are made from bio-based, renewable materials (corn, bamboo, potato starch, sugarcane, etc.)
 - Use disposable foodservice items that are recyclable (in your area!)
 - Use compostable food service items and direct this material to available composting operations in your area

 - ✓ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:
 - Use electronic registration, correspondence and forms
 - Print brochures and other printed items on recycled content paper and use soy-based inks

 - ✓ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:
 - Food service*
 - Arrange for the composting of food waste and other compostables
 - Avoid box lunches and serve trays/platters of food instead
 - Logistics*
 - Provide for recycling of boxes and other set-up wastes

 - ✓ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event. The organizers of this event pledge that they:
 - Have a link on our website to the Virginia Green Events webpage
 - Have a green event section on our event’s webpage highlighting all of our green activities
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For more information on **EarthDay@Loudoun Family Festival**, see <http://www.earthdayatloudoun.org> or contact Oya Simpson at osimpson@earthdayatloudoun.org.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

