



The hotel is an upscale 254-room facility that has undertaken its greening activities to partner with the community to create an environmentally sound facility.

#### GREEN ACTIVITIES

**Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train house cleaners on process for optional linen service
- Purchase water and energy efficient washers and dryers
- Use non-phosphate, non-toxic and biodegradable laundry detergents
- Minimize use of bleach and chlorinated chemicals

**Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Provide the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans, newspaper, office paper
- Have recycling bins located in guest rooms, lobby and other public areas
- Also recycle office paper, toner cartridges, cardboard, fluorescent lamps, batteries, electronic equipment
- Have a numeric goal to reduce overall materials that go to the landfill

##### Guest rooms

- Instruct housekeeping to save and reuse unopened items

##### Kitchen (or meetings/events)

- Recycle fryer grease and/or filter grease prior to recycling

- Have an effective food inventory control to minimize waste

Dining room (or meetings/events)

- Use disposable foodservice items that are made with recycled content
- Use cloth napkins
- Use non-bleached napkins and coffee filters

Restrooms

- Use high-efficiency hand-dryers
- Purchase recycled-content paper towels and toilet paper

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Use refillable pens and toner cartridges
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Building and grounds

- Use reused building materials or those from sustainable sources
- Use latex low or no-VOC paints
- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)

**Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Have established a numeric goal to reduce water consumption over time

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed low flow faucets and showerheads (use less than 2.5 gallons per minute) and automatic faucets or toilets in public restrooms
- Use microfiber technology mops

Activities outdoors

- Have an effective landscape management plan which utilizes native species and minimizes lawn areas
- Use a nutrient management plan that minimizes the use of fertilizers

**Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have established a numeric goal to reduce energy usage over time
- Use ENERGY STAR's Benchmarking Tools for the Hospitality Industry

Heating and cooling

- Have individual thermostats for each room/area
- Have installed ENERGY STAR-rated windows and doors
- Regularly perform preventative maintenance on HVAC system
- Have high efficiency heating & air conditioning (HVAC) systems
- Keep office doors and windows closed in HVAC system is on

### Lighting

- Use occupancy sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed high efficiency fluorescent ballasts and lamps (T5s and T8s)
- Have installed compact fluorescent light bulbs in all rooms and in canned lighting
- Have installed LED Exit Signs
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Have adopted a policy/practice to minimize the use of lighting during night cleaning

### Appliances and electronic devices

- Have adopted a policy / practice to turn off fans, computers, monitors and other device in unoccupied rooms an the end of the workday or when otherwise not being used

### Building Construction and Renovation

- Are working to achieve LEED-EB (existing building) certification through operational changes and renovations

- Green Events Package.** The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:
- Promote the availability of "green meetings/conferences" in marketing packages

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For more information on **Crowne Plaza Old Town Alexandria**, see [www.historicalalexandriahotels.com](http://www.historicalalexandriahotels.com) or contact Hubert Herre at [Hubert.herre@ihg.com](mailto:Hubert.herre@ihg.com) or (703) 299-4980.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations. **Virginia Green Partners** are committing to help support the program and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to practice green activities in their own facilities as well. For more information on **Virginia Green**, see <http://www.deq.state.va.us/p2/virginiagreen/homepage.html> or go to [www.virginiagreentravel.org](http://www.virginiagreentravel.org).

