



Virginia Green Conference Centers Profile:



**WILLIAM
& MARY**

William and Mary Conference Facilities Williamsburg

School of Education
301 Monticello Avenue

Mason School of Business
101 Ukrop Way

Sadler Center
200 Stadium Drive

"William & Mary is unlike any other university in America. We're the second oldest college in the nation, but also a cutting-edge research university committed to providing the best education, giving back to our community and promoting sustainability. The Office of Conference Services at the College of William and Mary is a "one-stop" shop for all event needs. We offer a wide range of services to make coordinating your program a breeze. Whether your group is large or small, we can accommodate your many (or few) needs."

Green Statement: "We understand our responsibility to the environment and to respond to the concerns that matter most to our clients, customers, employees and communities. Whether through our sustainable dining practices, our free campus recycling kits, our LEED certified facilities, or the Carbon Offset program, W&M is dedicated to protecting the environment."

W&M demonstrates environmental stewardship with a dining program that promotes the preservation of the earth's resources. We are committed to reducing our environmental footprint:



- Composting of all organic waste
- Trayless dining at the Sadler Center RFoC and the Commons Fresh Food Company
- Reusable mugs distributed by Student Environmental Action Coalition
- Reusable to-go container program
- Installed centralized condiment dispensers
- Tork napkin dispensers on each table in all dining halls using 100% recycled napkins
- Small-scale composting in partnership with the Campus Garden
- Recycle 100% of used cooking oil to be made into biofuel
- Fair trade and 100% organic coffee offered across campus
- Eco-lab cleaning supplies
- Marva Maid locally-produced milk."

CORE ACTIVITIES for Green Conference Centers

Recycling. All conference centers must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans and plastic bottles. Recycling of steel cans, cardboard, office paper, and composting of waste foods are encouraged as well. This facility pledges that they:

- Provide the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans, newspaper, office paper
- Have recycling bins located: There are clearly marked blue recycling bins in all dining areas, public spaces and meeting facilities
- Also recycle office paper, toner cartridges, cardboard, fluorescent lamps, electronic equipment, donates lost and found items

Minimization of Disposable Food Service Products. All conference centers are required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, you are encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable food service items made from bio-based materials, renewable materials
- All of our paper products are made from 100% recycled material. Additionally, our take-out containers are biodegradable and made from organic materials, as are our take-out meal cold-beverage cups.

Solid Waste Reduction. All conference centers must be actively working to reduce their solid waste generation. This facility pledges that they:

Dining room (or meetings/events)

- Use cloth napkins
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles

Restrooms

- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper towels and toilet paper

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Building and grounds

- Use green cleaning products that are dispensed in bulk
- Minimize use of pesticides and herbicides in landscaping



Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

Activities indoors

- Perform preventative maintenance to stop drips and leaks

Activities outdoors

- Have an effective landscape management plan which utilizes native species
- Have an effective storm water management plan which includes rain gardens, pervious pavement, and minimization of impervious areas (paving, concrete, etc.)
- Maintain vegetative buffers around streams and ponds

Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills

Heating and cooling

- Have individual thermostats for each room/area
- Keep office doors and windows closed in HVAC system is on

Lighting

- Use natural lighting

- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights

- ☑ **Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:
 - Promote the availability of “green meetings/conferences” in marketing packages

For more information on William and Mary’s Conference Facilities, see www.wm.edu or contact Polina Koenigsmann at <mailto:pkkoenigsmann@wm.edu> or 757-221-4233.

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green Conference Centers** have been thoughtfully planned and designed to minimize their impacts on the environment. This conference center has met the established “core activities” for **Green Conference Centers** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.viriniagreentravel.org or <http://staging.deq.virginia.gov/Programs/PollutionPrevention/VirginiaGreen.aspx>.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

