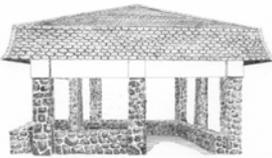




Virginia Green is the Commonwealth's initiative to promote pollution prevention (P2) practices in the tourism and hospitality industry. *Green Lodging* encourages hotels, resorts, and other hospitality operations to be aware of their impact on the environment and to take steps to reduce these impacts. **Virginia Green** is a non-regulatory program, and participation is completely voluntary and free of charge.

Virginia Green Profile:



Massanetta Springs Camp and Conference Center

Harrisonburg

Massanetta Springs, a conference and retreat center located in the heart of the Shenandoah Valley, offers rooms for meetings, retreats, conferences, workshops, and banquets. The campus includes a new lodge, spring house and 1910 grand hotel. Massanetta Springs Camp and Conference Center is committed to environmental excellence and works to minimize environmental impacts whenever possible.

Green Lodging Activities. When visiting Massanetta Springs Camp and Conference Center, you can expect the following practices:

- Provides optional linen service in rooms
- Offers recycling opportunities to guests
- Practices water & energy conservation
- Offers a green events/conference package
- Use of low flow restrictors and fixtures
- Low flow toilets
- Re-circulating dishwashers
- Preventative maintenance of drips and leaks
- High efficiency HVAC using natural gas and individual thermostats
- Lighting sensors
- High efficiency compact fluorescent lighting
- Insulation and storm windows



- Minimization of impervious surfaces
- Use of glasses, dishware, etc instead of disposables
- Paper, cardboard, can, bottle, newspaper recycling
- Effective food inventory management
- Grease recycling
- Linen service providers that employ wet versus dry cleaning
- Well-maintained canoes
- Purchase of recycled content paper
- Policies for 2-sided copying and printing
- Extensive use of electronic documents and records
- Preventative maintenance on all vehicles and equipment
- Recycling of vehicle fluids
- Use of latex paints
- Reuse of cooling tower waters as much as possible
- Recycling scrap metal

For more information on **Massanetta Springs Camp and Conference Center**, see www.massanettasprings.org.

Virginia Green program is the Commonwealth's initiative to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. Virginia Green is a partnership that is supported by the Virginia Hospitality & Travel Association, the Virginia Tourism Corporation, and the Virginia DEQ.