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# Kirkley Hotel Conference Center

## Lynchburg, Virginia

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*Virginia Green* is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

### Kirkley Hotel Conference Center

**Green Statement:** "We are very environmentally conscious."

### CORE ACTIVITIES for Conference Centers

“☑” This symbol indicates a required activity for Virginia Green Conference Centers. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Kirkley Hotel Conference Center** can expect the following practices:

☑ **Recycling and Waste Reduction.** All conference centers must provide for recycling at their events. Aluminum can and plastic bottle recycling are a must. Recycling of steel cans, cardboard, office paper, and composting of waste foods are encouraged as well. This facility pledges that they:

- Recycle: aluminum cans, plastic, office paper, toner cartridges, cardboard, batteries
- Provide clearly marked recycling bins placed in the lobby and at the front desk
- Track overall waste bills
  - kitchen (or meetings/events)*
- Have an effective food inventory control to minimize waste
- Purchase locally grown produce and other foods
  - dining room (or meetings/events)*
- Use reusable dishware and glassware & minimize use of disposables
- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitches and filtered water to minimize the use of single-use bottles
- Use menus and table placards as opportunity to communicate green activities:
  - restrooms*
- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper-towels and toilet paper
  - office/purchasing*
- Use a last-in/first-out inventory & effective labeling systems
- Encourage suppliers to minimize packaging and other waste materials
- Purchase from vendors and service providers with a commitment to the environment
- Make 2-sided copies / printed materials
- Use electronic correspondence and forms
  - building and grounds*
- Use reused building materials or those from sustainable sources
- Re-use paint thinners

- Properly recycle and/or disposal of thinners and solvents (required by EPA-RCRA)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles

**Styrofoam elimination and reduction of disposables.** Virginia Green Conference centers are encouraged to eliminate or minimize the use of Styrofoam-based products and to use alternative disposables that are made of natural products and/or are bio-degradable. This facility pledges that they:

- Do not use any disposable containers

**Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Discourage water-based cleanup (sweeping first)
- Maintain vegetative buffers around streams and ponds

**Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Evaluate existing ovens and other kitchen equipment for energy efficiency
- Have high efficiency heating & air conditioning (HVAC) systems
- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area

**Green Events Package.** Virginia Green conference centers must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages
- Use water pitchers, bulk creamers, sugars and condiments

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For more information on **Kirkley Hotel & Conference Center**, see [www.kirkleyhotel.com](http://www.kirkleyhotel.com) or contact **Michelle Osborne** at [mosborne@kirkleyhotel.com](mailto:mosborne@kirkleyhotel.com) or **434-237-6333**.

For more information on the *Virginia Green* program, see [www.deq.virginia.gov/p2/viriniagreen/homepage.html](http://www.deq.virginia.gov/p2/viriniagreen/homepage.html) or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



*Virginia Green* is the Commonwealth’s campaign to encourage environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

