



# Virginia Green: Convention Center Profile:



## Jepson Executive Alumni Center Fredericksburg

Jepson Alumni Executive center is a fully-equipped conference, wedding and event venue dedicated to world class service and ambience. We believe in acting as good stewards to the environment while serving our clients.

### GREEN ACTIVITIES

**Recycling and Waste Reduction.** Virginia Green facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, aluminum cans, steel cans, food waste (composting), grease, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment
- Track overall waste bills
- Use disposable containers made from bio-based materials, recycled content, and/ or compostable materials
- Have an effective food inventory control system to minimize waste
- Use cloth napkins
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers and filtered water to minimize the use of single-use bottles
- Use bulk soap dispensers in public restrooms
- Make double-sided copies/ printed materials
- Use electronic correspondence and forms
- Use "green" cleaners that are dispensed in bulk
- Purchase low VOC carpets and fabrics
- Use reused building materials or those from sustainable sources
- Use latex paints
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize the use of pesticides and herbicides
- Use a nutrient management plan that minimizes the use of fertilizers



**Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Perform preventative maintenance to stop drips and leaks
- Have:
  - High efficiency dishwashers
- Use microfiber technology mops
- Maintain vegetative buffers around streams and ponds

**Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Use:
  - compact fluorescent light bulbs in all rooms and in canned lighting
- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area
- Use natural lighting
- Use lighting sensors to turn on/off lights
- Have a policy to turn off devices in unoccupied rooms

**Support Virginia Green.** Pledge to promote the efforts of Virginia Green to clients, members and staff and encourage them to join or do business with Virginia Green participants. This facility pledges that they:

- Encourage clients who are in the tourism industry to join Virginia Green.
- Display the Virginia Green certificate prominently in their facility / offices and use the Virginia Green window decals.

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For more information on the **Jepson Alumni Executive Center**, see [www.umw.edu/jepsonalumniexecutivecenter/default.php](http://www.umw.edu/jepsonalumniexecutivecenter/default.php) or contact Susan Mullane at [smullane@umw.edu](mailto:smullane@umw.edu)

For more information on the **Virginia Green** program, see [www.deq.virginia.gov/p2/virginiagreen/homepage.html](http://www.deq.virginia.gov/p2/virginiagreen/homepage.html) or go to [www.virginiagreentravel.org](http://www.virginiagreentravel.org).

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations. **Virginia Green Partners** are committing to help support the program and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to practice green activities in their own facilities as well. For more information on **Virginia Green**, see [www.deq.virginia.gov/p2/virginiagreen/homepage.html](http://www.deq.virginia.gov/p2/virginiagreen/homepage.html) or go to [www.virginiagreentravel.org](http://www.virginiagreentravel.org).

