

Virginia Green Application

Lodging Facilities - Campgrounds

www.deq.virginia.gov/p2/viriniagreen



Campgrounds have many opportunities to minimize their environmental impact by making simple, common-sense changes, almost all of which can save money. Many Virginia facilities already have made significant strides toward “greening.”

To Join – 3 Easy Steps

- 1) **Fill Out This Application.** Email or mail the completed checklist to Virginia DEQ at the address listed at the end of the application.
- 2) **Virginia Green Profile.** We will then draft a “profile” of your facility from the information that you submit to us. Once you have approved of the profile, you will officially be a **Virginia Green facility**, and your profile will go on our website and be searchable through the Virginia green tourism website: www.viriniagreentravel.org. You are required to post this profile in your facility where guests can read about your environmental commitments.
- 3) **Promote Yourself as Virginia Green.** We will send you a certificate and window decals for display and encourage you to use the logo on your website, signage, and any printed materials.

FACILITY INFORMATION

Facility Name:			
Address:			
Website:			
Contact Name:			
E-Mail:		Phone:	

What type of facility are you? Please provide a 1-2 sentence objective description of your facility (type of facility, number of rooms, etc.). **This statement will be included on your profile.**

Why did your facility decide to join Virginia Green? Please explain in a few sentences why your facility is committed to pollution prevention. **This statement will be included on your profile.**

Logo & 2 Pictures! Please email us your logo and 2 pictures that you would like for us to include in your profile.

Core Activities are the minimum requirements for Virginia Green Campgrounds. To be accepted a facility must indicate that they meet these general requirements. *Only those applicants that provide additional detail*

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below will be considered for the program. Make sure that any grey text field that is marked **(required for Virginia Green)** is filled in or your application will not be approved.

We pledge that we: (click or mark **(X)** the box next to the techniques that your facility uses)

- Recycle.** Your facility must provide an opportunity for guests to recycle cans, bottles, newspapers, etc., or, if your facility is located in an area of the state where a comprehensive recycling program is not be feasible, have a written explanation of the recycling opportunities that you do provide to guests.
 - Reduce solid waste.** Your facility must be actively working to reduce its solid waste generation.
 - Use water efficiently.** Your facility must have a plan in place and have taken steps toward reducing its water use.
 - Conserve energy.** Your facility must have a plan in place and have taken steps toward reducing its energy use.
 - Green events.** If you host weddings, festivals, concerts, or other events, you provide standard recycling and encourage event planners to minimize environmental impacts wherever possible.
 - Environmental education/green signage.** Campgrounds have a unique opportunity to educate guests about their surrounding environment. They must commit to provide programming and signage which educates their guests about the green activities that they have undertaken to minimize their impacts on the environment. In addition, we strongly encourage the use of the Virginia Green logo within the context of signage or educational materials.
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Please provide additional detail about your greening activities. These will be included in your facility profile on the web. Please pay special attention to any requirements that are **highlighted**.

Recycling – we pledge that we:

- Have in place clearly marked recycling bins or provide convenient drop-off locations for guests.

Guests can recycle: **(minimum 2 required)**

- Glass bottles
- Plastic bottles
- Aluminum cans
- Steel cans
- Newspaper
- Office paper
- Plastic shopping bags
- Propane cylinders
- Compost food waste

Other items recycled by the facility:

- Office paper
- Printer/ copy machine toner cartridges
- Cardboard
- Fluorescent lamps (may be required by law)
- Batteries (may be required by law for NiCad and Lead-Acid)
- Electronics equipment such as computers, etc. (may be required by law)

- Other actions taken related to recycling:

Please identify your recycling vendor or service (the company and/or local government that collects your recyclables) **(required for Virginia Green)**

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Please indicate how your guests are able to recycle, including where recycling receptacles are located and if they are near trash cans. (e.g., recycling cans in rooms, collection bin in lobby, recycling bins in parking lot, etc.)
(required for Virginia Green)

Solid waste reduction – we pledge that we (minimum of 3 required):

- [Track overall solid waste costs](#)
- Have a numeric goal to reduce overall materials that go to the landfill

Registration / Office

- Online reservations of campsites.
- Fully electronic correspondence and forms when possible
- Printed materials are:
 - On recycled content paper
 - 2-sided
 - Printed with vegetable-based inks
- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies

Shower Houses / Restrooms

- Use bulk soap dispensers in public restrooms
- Use high-efficiency hand-dryers
- Purchase recycled-content paper-towels and toilet paper
- Purchase water- and energy-efficient washers and dryers
- Offer non-phosphate, non-toxic and biodegradable laundry detergents

Campsites / Campground

- Trash-hooks provided to reduce animal disturbances and prevent littering.
- Provide pet waste stations

Snack Bar / Camp Store (if applicable)

- Sell environmentally-friendly products
- Serve sustainable, organic, or local menu items
- Filter fryer grease to prolong its life
- Recycle fryer grease for biodiesel
- Compost food waste and other compostables
- Have an effective food inventory control system to minimize waste
- Do not use any disposable containers, dishware, cutlery, or cups
- Use disposable foodservice items that are made from bio-based, renewable materials (corn, bamboo, potato starch, sugarcane, etc.)
- Use disposable foodservice items that are made with recycled content
- Use disposable foodservice items that are recyclable (in your area!)
- Use compostable food service items and direct this material to available composting operations in your area
- Use cloth napkins
- Use reusable coffee filters
- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc. in bulk

Buildings and grounds

- Use green cleaning products that are dispensed in bulk
- Install carpet with sustainable or recycled content and low-VOC adhesives
- Use reused building materials or those from sustainable sources

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- Use latex low or no-VOC paints
- Re-use paint thinners
- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping
- Other actions taken to reduce solid waste:

Water conservation – we pledge that we (*minimum of 3 required*):

- Track overall water usage and wastewater costs
- Have established a numeric goal to reduce water consumption over time

Shower Houses / Restrooms

- Have installed:
 - Low flow faucets and showerheads (use less than 2.5 gallons per minute)
 - Low flow toilets (use 1.6 gallons per flush or less)
 - Waterless urinals
 - Composting toilets
 - Automatic faucets or toilets in public restrooms
 - On-demand or tankless hot water heaters
- Provide earth friendly soaps in restrooms
- Have a gray water system in place
- Use microfiber technology mops
- Purchase water- and energy-efficient washers and dryers
- Offer non-phosphate, non-toxic and biodegradable laundry detergents
- Installed on-demand or tankless hot water heaters.
- Installed solar hot-water heaters

Campsites

- Provide fire pits or rings

Snack Bar / Camp Store (if applicable)

- Use a water-efficient dishwasher.
- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Have an effective landscape management plan that includes one or more of the following:
 - Utilizes native species
 - Utilizes metering and rain gauges
 - Minimizes lawn areas
- Have an effective stormwater management plan
- Have a stormwater management plan that includes one or more of the following:
 - Rain gardens
 - Pervious pavement
 - Minimization of impervious areas (paving, concrete, etc.)
- Have installed a green roof
- Have installed cisterns
- Have installed rain barrels
- Have installed drip line irrigation
- Maintain vegetative buffers around streams and ponds
- Use a nutrient management plan that minimizes the use of fertilizers
- Other actions taken related to water conservation & efficiency:

Energy Efficiency – we pledge that we (*minimum of 3 required*):

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities within the past 12 months
- Have established a numeric goal to reduce energy usage over time
- Calculate the environmental impacts of the facility's energy usage by using a pollution calculator

Heating and cooling

- Have programmable thermostats for office, camp store, and bath houses and ensure that they are correctly adjusted
- Have installed ceiling fans
- Have installed ENERGY STAR-rated windows and doors
- Regularly perform preventative maintenance on HVAC system
- Have installed a high efficiency HVAC system
- Have installed geothermal heating and cooling

Campsites

- Provide clotheslines to encourage guests to line dry towels, etc.

Lighting

- Optimized use of natural lighting
- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed high efficiency fluorescent ballasts and lamps (T-5 and T-8)
- Have installed compact fluorescent light bulbs in all rooms and canned lighting
- Have installed LED Exit Signs
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Have adopted a policy/practice to minimize the use of lighting during night cleaning

Appliances and electronic devices

- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)
- Use ENERGY STAR qualified office equipment (computers, monitors, copiers, printers, etc.)
- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used
- Have joined ENERGY STAR's Low Carbon IT Challenge

Transportation-related energy use

- Use alternative fuel, hybrid-electric, or electric vehicles

Source of energy

- Generate electricity from photovoltaic solar panels
- Have installed a solar water heating system
- Generate electricity from a wind turbine
- Purchase Green Tags or Renewable Energy Certificates to support new renewable energy resources
- Purchase Green Power from utility
- Are an EPA Green Power Partner

Building construction and renovation

- Achieved LEED certification at the _____ level during the facility's construction
- Are working to or have achieved LEED-EB (existing building) certification through operational changes and renovations
- Earned the ENERGY STAR label for our building
- Other actions taken related to energy conservation & efficiency:

Green Conferences & Events – we pledge that we:

- Include the availability of "green meetings/conferences" in marketing packages (see the [factsheet](#) on Environmentally-Responsible Conferences & Events)
- We do not host conferences or events

Please list standard services you offer for "green" conferences and events: **(Required if your facility hosts conferences and events)**

Environmental Education/Green Signage – we pledge that we:

- Encourage campers to pick up pet wastes
- Encourage campers to dispose of cigarette butts properly
- Educate campers on:
 - Leave no trace / pack it in, pack it out polices
 - Not feeding animals
 - The use of non-lead sinkers to protect wildlife
 - How to properly put out a campfire
 - Why it is important to use local wood in campfires
 - Local wildlife
- Campfire safety program allowing campfires only in designed rings

Virginia Green Signage

- Have a green practices section on our webpage highlighting all of our green activities
- Use the Virginia Green logo on signs and on recycling containers
- Have quantified our greening efforts and will post estimates of the reduced environmental impacts (examples would be using a pollution calculator, such as <http://www.cleanerandgreener.org/resources/pollutioncalculator.html>)
- Other actions taken related to green signage:

Other Sustainability Actions (such as purchase locally produced products and supplies, purchase organic or sustainably grown food, protect / enhance wildlife habitat on property, educate customers about efforts to reduce our environmental impacts, etc.). **This statement will be included on your profile.**

Complete this checklist and email it to us at viriniagreen@deq.virginia.gov

You may also print the completed application and Mail it to:
Virginia Green Program
Virginia DEQ Office of Pollution Prevention
PO Box 1105 Richmond, VA 23240-1105
804-698-4344

Thank you for voluntarily committing to minimize your impact on the environment!

Virginia Green is a partnership program supported by

