



Virginia Green Attractions Profile:

SMALL BATCHES

OF
BIG BEERS



Redbeard Brewing Company, LLC

120 S Lewis Street
Staunton

"Micro Brewery in the heart of the Shenandoah Valley, making Small Batches of Big Beers"

Green Statement: "Brewing is inherently dependent on natural resources; we are committed to doing what we can to reduce our use of those resources when possible, and to reduce our indirect impact on the environment. After its been used in brewing our grain is picked up by a representative of Whipple Creek Farms, where it is used as feed adjunct for pigs and chickens, as well as compost for hops."

CORE ACTIVITIES for Green Attractions

- Recycling.** Virginia Green facilities must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:
 - Offer the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans

- Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:
 - Use disposable foodservice items that are made with recycled content
 - Use disposable foodservice items that are recyclable (in your area!)

- Reduce solid waste.** The facility must be actively working to reduce its solid waste generation. This facility pledges that they:
 - Track overall solid waste costs

Restrooms

- Use bulk soap dispensers in public restrooms

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Use refillable pens and toner cartridges
- Use electronic correspondence and forms when possible

Buildings and grounds

- Use green cleaning products that are dispensed in bulk

- Minimize use of pesticides and herbicides in landscaping

Use water efficiently. The facility must have a plan in place and have taken steps toward reducing its water use. This facility pledges that they:

- Track overall water usage and wastewater costs

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed:
 - Low flow faucets and showerheads (use less than 2.5 gallons per minute)

Conserve energy. The facility must have a plan in place and have taken steps toward reducing its energy use. This facility pledges that they:

- Track overall energy bills

Heating and cooling

- Keep office doors and windows closed if HVAC system is on

Lighting

- Have adopted a policy/practice to turn off lights in unoccupied rooms

Appliances and electronic devices

- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)
- Use ENERGY STAR qualified office equipment (computers, monitors, copiers, printers, etc.)

For more information on Redbeard Brewing Company, LLC, see www.redbeardbrews.com or contact Jonathan Wright at jonwright76@gmail.com or (804) 641-9340.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.



VIRGINIA IS FOR LOVERS

