



Virginia Green Attractions Profile:



Mad Horse Brewpub

34 W Broad Way
Lovettsville

"We are a micro-brewery and brewpub dedicated to making unique beer and comfort food. The atmosphere is casual and we have a small town vibe with friendly locals that are always happy to meet new people."

Green Statement: "Since we are located in a small rural town, we wanted to make sure that we are doing all we can to keep the environment clean and safe for our friends and neighbors. We have local pig farmers that use our spent grain and some of our neighbors even use it to make bread."

CORE ACTIVITIES for Green Attractions

Recycling. Virginia Green facilities must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:

- Offer the opportunity for guests to recycle: plastic bottles, aluminum cans
- Also recycle: newspaper, cardboard, batteries

Minimize the use of disposable food service products. The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:

- Do not use any disposable containers, dishware, cutlery, or cups

Reduce solid waste. The facility must be actively working to reduce its solid waste generation. This facility pledges that they:

- Have a numeric goal to reduce overall materials that go to the landfill

Kitchen (or during meetings/events)

- Have an effective food inventory control system to minimize waste

Restrooms

- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper-towels and toilet paper

Office

- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Use electronic correspondence and forms when possible

Buildings and grounds

- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping

Use water efficiently. The facility must have a plan in place and have taken steps toward reducing its water use. This facility pledges that they:

- Track overall water usage and wastewater costs
- Have established a numeric goal to reduce water consumption over time

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Have installed:
 - High efficiency dishwashers
 - Low flow toilets (use 1.6 gallons per flush or less)

Activities outdoors

- Have minimized our lawn area

Conserve energy. The facility must have a plan in place and have taken steps toward reducing its energy use. This facility pledges that they:

- Track overall energy bills
- Have established a numeric goal to reduce energy usage over time

Heating and cooling

- Have individual thermostats for each room; ensure they are correctly adjusted
- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed if HVAC system is on

Lighting

- Use natural lighting
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed compact fluorescent light bulbs in all rooms and canned lighting
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Have adopted a policy/practice to minimize the use of lighting during night cleaning

Appliances and electronic devices

- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)
- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used

For more information on Mad Horse Brewpub, see www.madhorsebrewpub.com or contact David Ratliff at owner@madhorsebrewpub.com or 570-710-9164.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.



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