



## Virginia Green Attractions Profile:



# Lickinghole Creek Craft Brewery

4100 Knolls Point Drive  
Goochland

"Set on a 290 acre farm in the heart of Virginia. LCCB grows hops, barley, herbs and spices for use in our Estate Series of beers. Lickinghole Creek is a water-conscious brewery."

**Green Statement:** "Lickinghole Creek Craft Brewery is a water-conscious, biologically friendly farm brewery carefully crafting unique and innovative beers. We brew with well water drawn from the deep. Our wastewater is purified on site and returned to the Lickinghole Creek watershed. Our name pays homage to Little Lickinghole Creek, which runs through the farm's rolling hills. Since precolonial times the creek has been known as the Lickinghole where wildlife stopped to drink from the nourishing waters. May the tradition continue."



### CORE ACTIVITIES for Green Attractions

- Recycling.** Virginia Green facilities must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:
  - Offer the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans
  - Also recycle: newspaper, office paper, toner cartridges, cardboard, batteries, electronic equipment
- Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:
  - Use disposable foodservice items that are recyclable (in your area!)
  - Use compostable food service items and direct this material to available composting operations in your area
- Reduce solid waste.** The facility must be actively working to reduce its solid waste generation. This facility pledges that they:
  - Track overall solid waste costs

#### Restrooms

- Use bulk soap dispensers in public restrooms

#### Office

- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Use electronic correspondence and forms when possible

#### *Buildings and grounds*

- Use green cleaning products that are dispensed in bulk
- Use latex low or no-VOC paints
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping

**Use water efficiently.** The facility must have a plan in place and have taken steps toward reducing its water use. This facility pledges that they:

- Track overall water usage and wastewater costs
- Have established a numeric goal to reduce water consumption over time

#### *Activities indoors*

- Perform preventative maintenance to stop drips and leaks
- Have installed:
  - High efficiency dishwashers
  - Low flow faucets and showerheads (use less than 2.5 gallons per minute)
  - Low flow toilets (use 1.6 gallons per flush or less)

#### *Activities outdoors*

- Have landscaping that utilizes native species
- Have minimized our lawn area
- Have minimized impervious areas (paving, concrete, etc.)
- Have installed drip line irrigation
- Maintain vegetative buffers around streams and ponds
- Use a nutrient management plan that minimizes the use of fertilizers

**Conserve energy.** The facility must have a plan in place and have taken steps toward reducing its energy use. This facility pledges that they:

- Track overall energy bills

#### *Heating and cooling*

- Have individual thermostats for each room; ensure they are correctly adjusted
- Have installed ENERGY STAR-rated windows and doors
- Regularly perform preventative maintenance on HVAC system
- Have installed a high efficiency HVAC system

#### *Lighting*

- Use natural lighting
- Have installed high efficiency fluorescent ballasts and lamps (T-5 and T-8)

#### *Appliances and electronic devices*

- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)
- Use ENERGY STAR qualified office equipment (computers, monitors, copiers, printers, etc.)
- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used

#### *Transportation-related energy use*

- Use alternative fuel, hybrid-electric, or electric vehicle

#### *Source of energy*

- Purchase Green Power from utility

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For more information on Lickinghole Creek Craft Brewery, see [www.lickingholecreek.com](http://www.lickingholecreek.com) or contact Beth Turk at [bethvturk@lickingholecreek.com](mailto:bethvturk@lickingholecreek.com) or (845) 741-6986.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/viriniagreen](http://www.deq.virginia.gov/p2/viriniagreen) or [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

