



Best Western Fredericksburg Fredericksburg

GREEN ACTIVITIES

Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train house cleaners on process for optional linen service
- Minimize use of bleach and chlorinated chemicals
- Line dry linens whenever possible

Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Provide the opportunity for guests to recycle: plastic bottles and aluminum cans
- Have recycling bins located:
- Also recycle office paper, toner cartridges, cardboard and batteries

Guest rooms

- Use bulk soap dispensers instead of individual soaps/shampoos in guest rooms
- Instruct housekeeping to save and reuse unopened items

Kitchen (or meetings/events)

- Donate excess food from events
- Have an effective food inventory control to minimize waste

Dining room (or meetings/events)

- Provide condiments, cream and sugar, etc. in bulk

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Building and grounds

- Use latex low or no-VOC paints
- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping

- Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed:
 - Low flow faucets and showerheads (use less than 2.5 gallons per minute)

Activities outdoors

- Have an effective landscape management plan which minimizes lawn areas

- Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills

Heating and cooling

- Have individual thermostats for each room/area
- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed in HVAC system is on

Lighting

- Use natural lighting
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed compact fluorescent light bulbs in all rooms and in canned lighting
- Have installed LED Exit Signs
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas

For more information on Best Western Fredericksburg, or contact Casey Treon at Bwfst1@aol.com or 540-371-5050.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/virginiagreen or www.virginiagreentravel.org.

