



# 2016 Virginia Green Green Travel Stars



Green Travel Stars recognizes the efforts of participants of Virginia Green, Virginia's campaign to promote environmentally friendly practices in the tourism industry. We are proud to announce the 6th annual Green Travel Stars Awards Program. Awards will be presented at the Virginia Green Travel Conference that will be held February 2017 in Charlottesville. We hope that you will apply for this year's awards program by filling out the application below.

## 1. Virginia Green participant information:

Name:
Virginia Green Category:
Contact Name:
Contact Email:
Contact Phone:

## 2. Indicate which category you are applying for:

**Green Program:** Applicants will be judged against similar facilities on how comprehensive and effective their greening programs have been in terms of reducing environmental impacts, involving staff, and engaging customers.

**Most Innovative & Impactful Green Project:** Applicants will be judged on the project's uniqueness, its environmental benefit, and the potential for other tourism facilities to learn from the project.

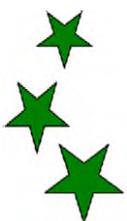
**Best Green Supplier:** Applicants will be judged on how their green products and services are helping Virginia Green participants in their own greening efforts. This category is primarily for members of the Virginia Green Suppliers Network, but is open to all Virginia Green participants.

Deadline for submittal is November 14, 2016.

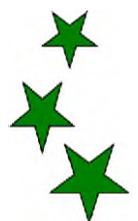
To apply, simply answer the questions on the following pages and [email](#) the completed application. Please include a copy of your logo and a picture of your program, project, or service in action.

If you have any questions about the application, please contact us at [VirginiaGreen@deq.virginia.gov](mailto:VirginiaGreen@deq.virginia.gov).

Virginia Green is a partnership program supported by:



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## 2016 Green Travel Stars Application

Please provide the information requested below as it applies to your program, project, or product.

Note that your application will be judged on:

- Overall level of commitment
- Measurable environmental benefits or progress
- Cost savings
- Customer outreach & engagement

Include a brief written statement describing your program, project, or service. If you were recognized last year, please describe how this effort is different.

Describe how your program, project, or service has reduced your environmental footprint:

What quantifiable environmental results have been achieved?

Please include any information applicable on water usage, air emissions, waste, material use, energy use, natural resources, and transportation. Please remember to include units.

Water Reductions

Air Emissions Reductions Solid

Waste Reductions Hazardous

Waste Reductions

Materials Use Reductions

Energy Reductions

Natural Resource Restoration

Transportation Related

Other

Cost Savings

Describe the cost effectiveness of your program, project, or service:

Describe any customer outreach or engagement:

Submit your completed application by email: [VirginiaGreen@deq.virginia.gov](mailto:VirginiaGreen@deq.virginia.gov). Please remember to include a copy of your logo and a picture of your program, project, or service in action.