

Going Green at JPJ

John Paul Jones Arena Leads the Way With Green Initiative



John Paul Jones Arena's Sustainability Initiative

The University of Virginia's John Paul Jones Arena is at the forefront of the movement to bring sustainable business practices to sporting arenas around the country. John Paul Jones Arena has taken incredible steps to loosen its environmental footprint. Outlined below are some of the key initiatives that are underway in hopes that they may be adopted by other businesses in Charlottesville and beyond!

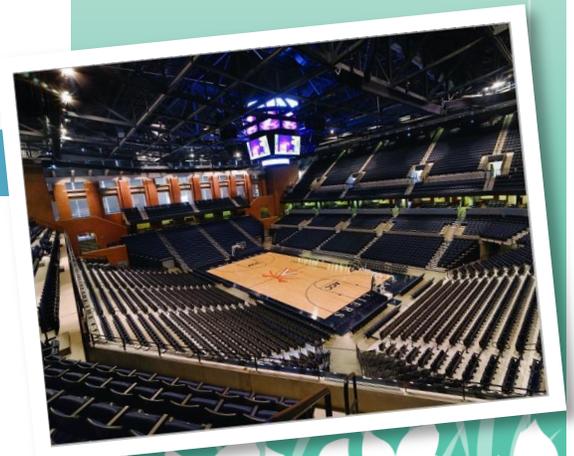
What Can You Learn?

See what John Paul Jones Arena is doing to be more green!

What can you apply to your own business?

Background

John Paul Jones Arena located at the University of Virginia broke ground in May of 2003 and opened its doors in August of 2006. The arena hosts U.Va. Men's and Women's basketball games along with many other events such as concerts and family shows. John Paul Jones Arena has played host to events as diverse as Larry the Cable Guy, The Wiggles, WWE Raw, Cirque du Soleil and concerts as popular as Dave Matthews Band, Taylor Swift, and Bruce Springsteen.



What Else?

Plumbing

Here is what John Paul Jones Arena has done to lower water waste and lower costs:

- ✓ Installed low flow aerators on all restroom sinks
- ✓ Installed low flow shower heads in all showers



Housekeeping

John Paul Jones Arena realizes that using the wrong materials to clean a massive arena can have a detrimental impact on the environment. Here is what John Paul Jones Arena does within their housekeeping division to be more sustainable:

- ✓ Using green soap and hand sanitizer products
- ✓ Using green cleaning products/chemicals
- ✓ Using micro fiber clothes for cleaning
- ✓ Reducing the floor area that is waxed
- ✓ Installed new chemical dilution systems to reduce overuse of cleaning chemicals
- ✓ Installed new hands-free paper towel and soap dispensers in all restrooms to reduce product use and to create a healthier environment
- ✓ Installed hands free hand sanitizer stations in offices for a healthier work environment

Recycling Initiatives

Here is what John Paul Jones Arena does to recycle the loads of waste that comes through the arena on a daily basis:

- ✓ Providing recycling bins at all trash can locations to encourage recycling while using highly-visible signs to promote them
- ✓ Performing post event recycling sweeps of arena seating sections
- ✓ Supplying paper recycling containers in all offices for approximately 200 staff members
- ✓ Supplying recycling containers for event programs
- ✓ Recycling all cardboard, batteries, and used lamps
- ✓ Recycling plastics and metals
- ✓ Composting food waste from the Athletics dining room and kitchen amounting to nearly 8000 meals per week



What Else?

John Paul Jones Arena Has Several Other Green Initiatives

- ✓ John Paul Jones Arena focuses on purchasing durable, long lasting furniture so that they do not have to be replaced frequently
- ✓ John Paul Jones Arena strives to use recyclable and compostable packaging, wrappers, and containers at concession stands so that all materials can be recycled



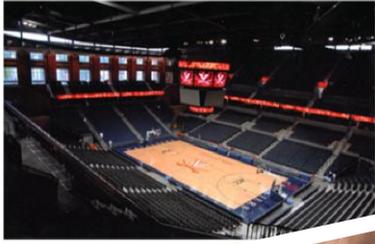
New Pilot Program: The Zero Waste Event

U.Va. held its first “Zero Waste Event” at John Paul Jones Arena on March 1st, 2014 during an event held at the arena. Approximately 65 students worked the event and collected roughly 3.38 cubic yards of compost, 1.63 cubic yards of non-cardboard recycling, and 12 cubic yards of cardboard. They estimated that there was 70% trash diversion from the landfill. The student volunteers manned 25 “waste stations” that featured recycling and composting bins. They assisted event-goers in disposing of their waste in the proper container, with little to no contamination of the compost stream. The event was a huge success and the event organizers hope to replicate it again moving forward.



Be a Part of the Movement

John Paul Jones Arena is leading the way in innovative sustainability practices but any business can replicate their success. Many of the practices in this handout are scalable to firms both large and small. Take a minute and think about what you can do to minimize your environmental impact.



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