



2013 Virginia Green Travel Star Awards Green Travel Leader



Adventure Kayak Tours

Adventure Kayak is an eco-friendly business with a goal of educating our customers about the local waterways and encourages maintaining as well as bettering the environment. Preserving our local waterways is of upmost important to us as we would like people to continue to enjoy the majesty that we experience through our minimum impact business. As a way to encourage people to be responsible for their environment, while enjoying it and learning more about the area we offer P.I.T.O. (Paddle In, Trash Out) events at least twice a year. These are free events that provide access to our kayak equipment as well as educated kayak guide as a means to collect trash, debris, fishing line, etc. from our local waterways. This is an opportunity for individuals for give back to Coastal Virginia and to help leave our waterways cleaner than we found them, while enjoying a free kayak tour. While this may not be “innovative” in a broad sense, we separate ourselves from others in our field by always encouraging our customers on all of our tours to leave our waterways better than we find them. We appreciate this opportunity to spread the word about this program and to help keep our environment clean for generations to come.





Visit Adventure Kayak Tour's Virginia Green profile at:
<http://www.deq.virginia.gov/Portals/0/DEQ/PollutionPrevention/VirginiaGreen/Attractions/AdventureKayakToursProfile.pdf>

Virginia Green is run through a partnership between:



www.deq.virginia.gov/Programs/PollutionPrevention/VirginiaGreen.aspx
www.virginia.org/green/