



Virginia Green Attractions

Profile:



Monticello Charlottesville, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests. Below is a list of this attraction's "green" activities that guests can expect.

Monticello

"We are a historic house museum in the former home of the founding father Thomas Jefferson."

Green Statement: "In addition to being a feature that our clientele is increasingly demanding, sustainable operation of our facility adheres to our corporate culture and corporate social responsibilities."



CORE ACTIVITIES for Green Attractions

- Recycling and Waste Reduction.** Virginia Green facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
 - Recycle: glass, aluminum cans, steel cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment
 - Clearly marked locations for guests to recycle glass, plastic and paper
 - Track overall waste bills
 - Compost food waste and other compostables
 - Purchase locally grown produce and other foods
 - Use non-bleached napkins and coffee filters
 - Provide condiments, cream and sugar, in bulk
 - Use bulk soap dispensers in public restrooms
 - Purchase recycled-content paper towels and toilet paper
 - Make 2-sided copies/ printed materials
 - Use electronic correspondence and forms
 - Use "green" cleaners that are dispensed in bulk
 - Have installed high efficiency hand-dryers in restrooms
 - Purchase durable equipment and furniture
 - Purchase low VOC carpets and fabrics
 - Use reused building materials or those from sustainable sources

- Use latex paints that are low VOC
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use a last-in/first-out inventory and labeling system
- Use less toxic materials
- Minimize the use of pesticides and herbicides
- Use a nutrient management plan that minimizes the use of fertilizers
- Use integrated pest management (IPM)

Styrofoam/Disposables Minimization. Participants are encouraged to minimize use of all disposables and eliminate the use of Styrofoam products for take-out and left-overs. This facility pledges that they:

- Use disposable containers made from bio-based materials, recycled content paper, and that are recyclable

Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Perform preventative maintenance to stop drips and leaks
- Have:
 - low flow restrictors on faucets and showerheads
 - low flow toilets
 - waterless urinals
- Have an effective landscape management plan which utilize drought tolerant species and minimizes lawn areas
- Have an effective stormwater management plan including: rain gardens, pervious pavement, and the minimization of impervious areas (paving, concrete, etc)
- Have a green roof
- Use drip-line irrigation
- Maintain vegetative buffers around streams and ponds

Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Use:
 - compact fluorescent light bulbs in all rooms and in canned lighting
 - ceiling fans
- Have high efficiency heating & air conditioning (HVAC) systems
- Perform preventative maintenance on HVAC system
- Have geothermal heating and cooling
- Have individual thermostats for each room/area
- Have installed additional insulation
- Use natural lighting
- Have thermal-rated windows and insulation
- Used LEED criteria when developing new buildings
- Seeking LEED Gold certification on new Visitor Center

Green Events Package. The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.

For more information on **Monticello**, see www.monticello.org or contact **Natasha Sienitsky** at nsienitsky@monticello.org or 434-984-9809.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



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