

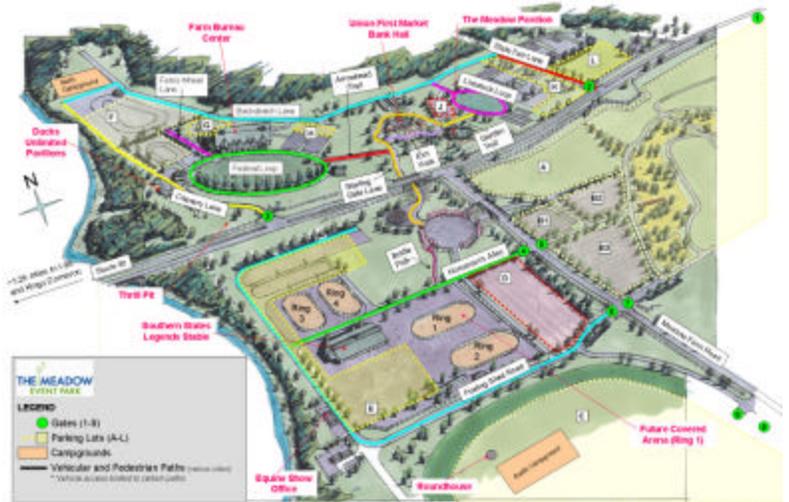


The Meadow Event Park Doswell, Virginia

Home to the Official State Fair of Virginia, The Meadow Event Park is a multipurpose venue which hosts events throughout the year. Facilities include outdoor space, exhibit halls, and a mansion for private events.

Conservation-education-related sites at The Meadow Event Park include:

- East bank of the North Anna River, for one mile, crossing Route 30, forming the border between Hanover and Caroline counties.
- One-mile hiking trail along the North Anna River, with access at several points; trail is 8' wide and overlooks the river at several points.
- 300' (more or less) riparian buffer along the North Anna River, for one mile, containing native and non-native trees, bushes, and other vegetation.
- Two (2) bio-retention swales, one 15' X 620' to manage rainwater runoff from the 10-acre asphalt carnival midway, and one 12' X 450' to manage rainwater runoff from a 2.75-acre parking lot beside the equine complex.
- A 10-acre wetland, about ¼ mile from the river, half of which has been restored with native tree species, and the other half of which will also be re-planted with native tree species in 2010.
- Native-plants gardens and ornamental gardens, planted after completion of phase 1 of The Meadow Event Park.
- More than 200 acres of open, grassy pastures. Also, more than 700 trees and shrubs have been planted as part of the landscaping plan for The Meadow Event Park.
- SAVOR, the food service provider at the facility, is committed to employing a Corporate Responsibility and Sustainability Program at The Meadow Event Park.



Green Statement: "Both the State Fair of Virginia and SMG, the management company for the facility, recognize the importance of contributing in a positive way to the health of our environment. By setting this standard, we have the potential to influence others to be involved."

CORE ACTIVITIES for Green Attractions

- Recycling.** Virginia Green facilities must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:
 - Offer the opportunity for guests to recycle: plastic bottles, plastic bags
 - Also recycle: office paper, toner cartridges, cardboard

Minimize the use of disposable food service products. The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are made from bio-based, renewable materials (corn, bamboo, potato starch, sugarcane, etc.)
- Use disposable foodservice items that are recyclable (in your area!)

Reduce solid waste. The facility must be actively working to reduce its solid waste generation. This facility pledges that they:

Kitchen (or during meetings/events)

- Recycle fryer grease
- Donate excess food from events
- Have an effective food inventory control system to minimize waste

Dining room (or during meetings/events)

- Use water pitchers to minimize the use of single-use bottles

Restrooms

- Use bulk soap dispensers in public restrooms

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Buildings and grounds

- Use reused building materials or those from sustainable sources
- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping
- Compost shavings used in equine area as bedding
- Reuse mulch bedding from livestock area in landscaping on property



Use water efficiently. The facility must have a plan in place and have taken steps toward reducing its water use. This facility pledges that they:

Activities indoors

- Perform preventative maintenance to stop drips and leaks

Activities outdoors

- Have landscaping that utilizes native species
- Use rain gauges and water meters and only irrigate when necessary
- Have installed rain gardens to manage storm water
- Have minimized impervious areas (paving, concrete, etc.)
- Have installed pervious pavement to reduce storm water runoff
- Maintain vegetative buffers around streams and ponds
- Use a nutrient management plan that minimizes the use of fertilizers
- Restored wetland with educational signage

Conserve energy. The facility must have a plan in place and have taken steps toward reducing its energy use. This facility pledges that they:

- Track overall energy bills

Heating and cooling

- Have individual thermostats for each room; ensure they are correctly adjusted
- Regularly perform preventative maintenance on HVAC system
- Have installed a high efficiency HVAC system

Lighting

- Have adopted a policy/practice to turn off lights in unoccupied rooms

Appliances and electronic devices

- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used

Transportation-related energy use

- Use alternative fuel, hybrid-electric, or electric vehicles

Green Events Package. The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages
- Offer use of high-end recyclable serving options for weddings, banquets, etc., and recycle all disposables from the event and attempt to minimize waste. During event, “Move in” and “Move out” on all utilities are set at minimum levels.

For more information on **The Meadow Event Park**, see www.meadoweventpark or contact Lesa Williams at lwilliams@statefairva.org or (804-994-2862).

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established “core activities” for **Green Attractions** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/virginiagreen or www.virginiagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

