



# Virginia Green Attractions



---

## York River State Park Williamsburg, VA



---

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## York River State Park

As part of the Virginia State Parks system, York River State Park features hiking and biking trails, James River access, fishing pier, boat launch, kayak/canoe rentals and stewardship-based educational programming.

York River State Park is part of the Virginia Department of Conservation and Recreation. The park protects natural, cultural and historic resources through everyday operations. As stewards of the Commonwealth of Virginia's resources, it is the park's responsibility to lessen its impact on the environment through "green" practices and by setting an example for others to follow.

Virginia State Park's mission is to conserve natural, scenic, historic and cultural resources of the commonwealth and to provide recreational and educational opportunities consistent with good stewardship of these lands, water and facilities that leaves them unimpaired for future generations.

### Virginia Green Activities

#### **This facility pledges that they:**

##### **Recycle.**

- Glass bottles
- Plastic bottles
- Aluminum cans
- Newspapers
- Office paper
- Printer/copy machine toner cartridges

- Cardboard
- Fluorescent lamps (may be required by law)
- Batteries (may be required by law for NiCad and Lead-Acid)
- Electronics equipment - computers, etc. (may be required law)
- Please identify your recycling vendor(s) or service (the company and/or local government that collects your recyclables) (***required for Virginia Green***): \_\_\_\_\_ Visitors are encouraged to adopt a "Leave No Trace" philosophy and to pack in/pack out.

### **Minimize the use of disposable food service products.**

- Do not use any disposable food service items

### **Reduce solid waste.**

- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles

#### Restrooms

- Use bulk soap dispensers in public restrooms
- Use high-efficiency hand-dryers
- Purchase recycled-content paper-towels and toilet paper

#### Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

#### Buildings and grounds

- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping

### **Use water efficiently.**

- Track overall water usage and wastewater costs (***required for Virginia Green***)
- Perform preventative maintenance to stop drips and leaks
- Low flow faucets and showerheads (use less than 2.5 gallons per minute)
- Low flow toilets (use 1.6 gallons per flush or less)
- Have an effective landscape management plan that includes one or more of the following:
  - Utilizes native species
  - Minimizes lawn areas
- Have an effective stormwater management plan that includes one or more of the following:
  - Minimization of impervious areas (paving, concrete, etc.)
- Use a nutrient management plan that minimizes the use of fertilizers

## Conserve energy.

- Have installed ENERGY STAR-rated windows and doors
- Regularly perform preventative maintenance on HVAC system
- Have installed a high efficiency HVAC system
- Keep office doors and windows closed if HVAC system is on
- Use natural lighting

### Source of energy

- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed high efficiency fluorescent ballasts and lamps (T-5 and T-8)
- Have installed compact fluorescent light bulbs in all rooms and canned lighting
- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)
- Use ENERGY STAR qualified office equipment (computers, monitors, copiers, printers, etc.)
- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used
- Track overall energy bills (*required for Virginia Green*)

## Offer a green events package

- Include the availability of "green meetings / conferences" in marketing packages (see the factsheet on Environmentally - Responsible Conferences and Events)



---

For more information on **York River State Park**, see [www.dcr.virginia.gov/state\\_parks/yor.shtml](http://www.dcr.virginia.gov/state_parks/yor.shtml) or contact Staci Martin at [staci.martin@dcr.virginia.gov](mailto:staci.martin@dcr.virginia.gov) or 757-566-8523.

For more information on the Virginia Green program, see [www.deq.virginia.gov/p2/virginiagreen](http://www.deq.virginia.gov/p2/virginiagreen).



**Virginia Green** is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

