



## Virginia Green Attractions Profile:



# Whitley's Peanut Factory

1351 Richmond Road  
Williamsburg

"Whitley Peanut Factory is a gourmet peanut company specializing in "Home-Cooked" oil-roasted Virginia peanuts and Virginia peanut confections. Our retail stores showcase our products as well as many other products including sauces, snacks, and drinks made here in Virginia."

**Green Statement:** "As a growing company, we want to take a responsible and continuously improving approach to limiting and reducing our impact on the environment. We proudly use Virginia peanuts and want to do our part to conserve the lands they grow on."

### CORE ACTIVITIES for Green Attractions

**Recycling.** Virginia Green facilities must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:

- Offer the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans
- Also recycle: steel cans, newspaper, office paper, toner cartridges, cardboard, fluorescent lamps, electronic equipment

**Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are recyclable (in your area!)

**Reduce solid waste.** The facility must be actively working to reduce its solid waste generation. This facility pledges that they:

- Track overall solid waste costs

#### Office

- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

#### Buildings and grounds

- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)



- Minimize use of pesticides and herbicides in landscaping

**Use water efficiently.** The facility must have a plan in place and have taken steps toward reducing its water use. This facility pledges that they:

- Track overall water usage and wastewater costs

*Activities indoors*

- Perform preventative maintenance to stop drips and leaks

**Conserve energy.** The facility must have a plan in place and have taken steps toward reducing its energy use. This facility pledges that they:

- Track overall energy bills

*Heating and cooling*

- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed if HVAC system is on

*Lighting*

- Have adopted a policy/practice to turn off lights in unoccupied rooms



For more information on Whitley's Peanut Factory, see [whitleyspeanut.com](http://whitleyspeanut.com) or contact Laura Scholtz at [lscholtz@whitleyspeanut.com](mailto:lscholtz@whitleyspeanut.com) or 757-229-4056.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see <http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen/AboutVirginiaGreen.aspx>



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

