



Virginia Green Attractions



Profile:



Water Country USA Williamsburg, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests. Below is a list of this attraction's "green" activities that guests can expect.

Water Country USA

Virginia Green Activities. When visiting the Water Country USA Williamsburg, you can expect the following practices:



CORE ACTIVITIES for Green Attractions

- Recycling and Waste Reduction.** Attractions provide highly-visible recycling opportunities for guests.
 - Recycling: Aluminum Cans, Glass, Steel Cans, Grease, Plastic, Office Paper, Toner Cartridges, Newspaper, Cardboard, Packing Supplies, Fluorescent Lamps, Batteries, Electronics Equipment
 - Plenty of highly-visible signage promoting recycling and bins
 - Looking to utilize a new local composting facility in 2009 for all food waste
 - Using single-stream recycling method available through TFC
 - Use recycled material for guest brochures, maps and show schedules
 - Construction projects are designed to reduce impact and recycle any demolition materials
 - Tracking overall waste bills and quantities
 - Effective food inventory control to minimize wastes
 - Filtering grease
 - Use non-bleached napkins and coffee filters
 - Recycled content paper towels and toilet tissue
 - Use 2-sided copying, electronic correspondence and forms, recycled content paper
 - Use air hand dryers
 - Use "green" cleaners
 - Purchase durable furniture and equipment
 - Use of reused building materials or those from sustainable sources
 - Use latex paint
 - Preventive maintenance on all vehicles and equipment
 - Last in/first out inventory
 - Use least toxic materials

- Reduce pesticide use through the use of beneficial insect larvae (i.e. Ladybugs) as part of the park's commitment to organic gardening
- ☑ **Minimize/Eliminate Styrofoam.** Attractions work to minimize or eliminate the use of Styrofoam cups and plates in favor of products that are bio-based, paper, or recyclable.
 - Currently testing disposable plates and utensils that are bio-based
- ☑ **Water Efficiency.** Attractions have a "plan" for conserving and using water efficiently.
 - Tracking overall water usage and wastewater
 - Preventive maintenance on drips and leaks
 - High efficiency dishwashers
 - Discourage water based cleanup, sweep first
 - Low flow restrictors on faucets and showerheads
 - Low flow toilets
 - Effective landscape management plan which utilizes drought tolerant species, metering and rain gauges, and minimizes lawn areas
 - Effective storm water management
 - Vegetative buffers around streams and ponds
- ☑ **Energy Conservation.** Attractions have a "plan" that encourages energy conservation and efficiency.
 - Tracking overall energy bills
 - High Efficiency Heating and Air Conditioning (HVAC) and use of ceiling fans
 - Use lighting sensors and motion detectors in office areas
 - High efficiency fluorescent ballasts and lamps
 - Purchase EnergyStar computers and appliances
 - Use of directional lighting in parking lots and outdoor areas
 - Purchase fuel-efficient vehicles or hybrids
- ☑ **Green Events Package.** Attractions provide at least recycling when they host special events.

For more information on **Water Country USA**, see www.watercountryusa.com or contact Alicia Moore at Alicia.moore@buschgardens.com.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen.



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