



# Virginia Green Attractions



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## Verizon Wireless Virginia Beach Amphitheater



Virginia Beach, Virginia

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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests. Below is a list of this attraction's "green" activities that guests can expect.

### Virginia Beach Amphitheater

The Verizon Wireless Virginia Beach Amphitheater is a 20,000 seat outdoor concert venue located in Virginia Beach, Virginia. Since opening its doors in 1996, the Verizon Wireless Virginia Beach Amphitheater has hosted such performances as: Coldplay, Dave Matthews Band, Kenny Chesney, Jimmy Buffett, 311, Aerosmith, Rascal Flatts, Mary J. Blige, Gwen Stefani and tours like Warped Tour and Ozzfest. As a responsible member of the business community, the Verizon Wireless Virginia Beach Amphitheater is committed to the greening of our venue and reducing negative impacts on the environment.

**Virginia Green Activities.** When visiting the Virginia Beach Amphitheater, you can expect the following practices:

#### **CORE ACTIVITIES for Green Attractions**

- Recycling and Waste Reduction.** Attractions must provide highly-visible recycling opportunities for guests.
  - Recycle: Aluminum Cans, Glass, Steel Cans, Grease, Plastic, Office Paper, Toner Cartridges, Newspaper, Cardboard, Batteries, Electronics Equipment, Steel, Copper
  - Plenty of highly-visible signage promoting recycling and bins
  - Tracking overall waste bills and quantities
  - Effective food inventory control to minimize wastes
  - Encourage suppliers to minimize packaging and other waste materials
  - Use 2-sided copying, electronic correspondence and forms
  - Recycled content paper towels and toilet tissue
  - Use "Green" cleaners, least toxic materials, and latex paint
  - Purchase durable furniture and equipment
  - Use latex paint
  - Preventive maintenance on all vehicles and equipment
  - First in/last out inventory

- Use least toxic materials
  - Picnic table tops made of recycled plastic
  - Furniture in one of the hospitality areas is made from recycled plastic
  - ☑ **Minimize/Eliminate Styrofoam.** Attractions are encouraged to minimize or eliminate the use of Styrofoam cups and plates in favor of products that are bio-based, paper, or recyclable.
  - ☑ **Water Efficiency.** Attractions should have a “plan” for conserving and using water efficiently.
    - Tracking overall water usage and wastewater
    - Preventive maintenance on drips and leaks
    - Discourage water-based clean up, sweep first
    - Microfiber technology mops
    - Effective landscape management plan
  - ☑ **Energy Conservation.** Attractions must have a “plan” that encourages energy conservation and efficiency.
    - Tracking overall energy bills
    - High Efficiency Heating and Air Conditioning (HVAC)
    - Use directional lighting in parking areas and other outdoor areas
    - Replacing incandescent lights with compact fluorescent lamps in phases
  - ☑ **Green Events Package.** Attractions should be able to at least provide recycling when they host special events.
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For more information on the **Virginia Beach Amphitheater**, see [www.livenation.com](http://www.livenation.com) or contact Tabatha Webster at [tabathawebster@livenation.com](mailto:tabathawebster@livenation.com) .

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/viriniagreen](http://www.deq.virginia.gov/p2/viriniagreen).



**Virginia Green** is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

