



Old Beach Farmers Market

620 19th Street
Virginia Beach

"Parking lot and provide a seasonal outdoor open air market. We are provided the space and supported by a Virginia Green Restaurant, CROC'S 19th Street Bistro."

Green Statement: "Being 'Green' is part of our Mission Statement:

- Establish a resort-area farmers market for residents and visitors
- Encourage locavores and educate others about local, fresh and sustainable food
- Promote local family farms, watermen and Virginia wineries
- Connect chefs, restaurants and the public to local sources
- Revive an old-fashioned kind of shopping in the historic Old Beach."



CORE ACTIVITIES for Green Attractions

Recycling. Virginia Green facilities must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:

- Offer the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans

Minimize the use of disposable food service products. This facility pledges that they:

- Use biodegradable bags

Reduce solid waste. The facility must be actively working to reduce its solid waste generation. This facility pledges that they:

Kitchen (or during meetings/events)

- Donate excess food from events
- Compost food waste and other compostables

Office

- Purchase recycled paper with a high-percentage recycled content
- Use electronic correspondence and forms when possible



Use water efficiently. This facility pledges that they:

Activities outdoors

- Have landscaping that utilizes native species
- Have installed rain barrels

Conserve energy. The facility must have a plan in place and have taken steps toward reducing its energy use. This facility pledges that they:

- Our outdoor market has no lighting or air conditioning

Other Sustainable Actions.

- Community outreach with other environmental groups and non-profits. Encourage customers walking and biking.
- Offer reusable shopping bags.
- Products sold are from the local foodshed, within 150 mile radius, from local farmers and watermen

For more information on Old Beach Farmers Market, see www.oldbeachfarmersmarket.com or contact Laura Habr at info@oldbeachfarmersmarket.com or 757-428-5444.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.viriniagreentravel.org or <http://staging.deq.virginia.gov/Programs/PollutionPrevention/VirginiaGreen.aspx>.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

