Virginia Green Attractions

Profile:

Old City Cemetery Museums & Arboretum

Lynchburg, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. ***Virginia Green Attractions*** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for ***Green Attractions*** and has committed to communicate its activities to its guests. Below is a list of this attraction's "green" activities that guests can expect.

Old City Cemetery

"Established in 1806, Old City Cemetery is the oldest continuously working public cemetery in Virginia and is only one of a handful of 19th-century arboretums in the country."

Green Statement: "Since we are an arboretum, we are very aware of the negative effects of pollution on the environment and felt it was important to convey this to our visitors through educational Green opportunities."

CORE ACTIVITIES for all *Virginia Green Attractions*

CORE ACTIVITIES for <u>Green Attractions</u>

☑ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: steel cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment
- Track overall waste bills
- Compost food waste and other compostables
- Have on-going composing programs for school groups and the public
- Have an effective food inventory control to minimize waste
- Use water pitchers or filtered water to minimize use of single use bottles
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Use "green" cleaners that are dispensed in bulk
- Have installed high efficiency hand-dryers in restrooms
- Purchase durable equipment and furniture
- Use reused building materials or those from sustainable sources
- Use latex paints
- Re-use paint thinners
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use a last-in/first-out inventory and labeling system

- Use less toxic materials
- Minimize the use of pesticides and herbicides
- Use a nutrient management plan that minimizes the use of fertilizers
- Use integrated pest management (IPM)

☑ **Styrofoam/Disposables Minimization.** Participants are encouraged to minimize use of all disposables and eliminate the use of Styrofoam products for take-out and left-overs. This restaurant pledges that they:

- Use disposable containers made recycled content paper, and that are compostable and/or recyclable

☑ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Have a numeric goal to reduce water consumption over time
- Use run-off water to water potted plants
- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Discourage water-based cleanup (sweeping first)
- Have an effective landscape management plan which utilize drought tolerant species, and minimizes lawn areas
- Have an effective stormwater management plan including: the minimization of impervious areas (paving, concrete, etc)

☑ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have a numeric goal of how much they want to reduce their energy usage over time
- Have an "energy management system" in place to track and meter energy usage
- Perform preventative maintenance on HVAC system
- Use natural lighting
- Use fuel efficient vehicles or hybrid vehicles
- Use four Billy goats to clear off a steep hillside instead of mowing

☑ **Green Events Package.** The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of "green meetings/conferences" in marketing packages
- On-site compost education center and will begin to offer composting options for meetings and events for left-over food, coffee, etc

For more information on **Old City Cemetery**, see **www.gravegarden.org** or contact Dawn Fields at **dawn@gravegarden.org** or **434-847-1465**. .

For more information on ***Virginia Green*** program, see www.deq.virginia.gov/p2/virginiagreen or www.virginiagreentravel.org.

Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.